

## Audience?

Why should they care?

How will your audience be changed after viewing?

What's the impact on learning?

## Idea

**What do I want to do and why?**

## Impact?

What do I need to express, explain, uncover, or show?

What do I need to uncover?

How does this support my course objectives?

## Approach

**How do I want to do it?**

## Form?

Will I be explaining, demonstrating, documenting, interviewing, or animating my idea?

What is the most effective approach for meeting my goals?

## Time & Resources

What is my timeframe?

Can I do this myself or do I need a team?

# Let's make multimedia

Multimedia includes content that uses a combination of text, audio, images, animation, video, or forms of interactivity.

## Tools

**What should I use?**

## Integrate?

Do I need someone else's assistance to create drawings or animations?

What should I purchase/borrow?

How will my project be maintained or updated over time?

## Budget & Circumstance

What training and/or skills are required?

Do I want to have full control over the technology?

Is it important that the technology is maintained and supported by UBC?

## Resources

**What do I need to help me?**

## Focus?

Aside from the main content in my project, will I need additional forms of media (images, music, etc.)?

Do I need to create and/or curate?

What sort of permission(s) will I need to obtain?