#### CELEBRATE LEARNING WEEK

# Using AI for Student Learning and Support

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THE UNIVERSITY OF BRITISH COLUMBIA

We respectfully acknowledge the Syilx Okanagan Nation and their peoples, in whose traditional, ancestral, unceded territory UBC Okanagan is situated.

We acknowledge that the UBC Vancouver Campus is situated on the traditional, ancestral and unceded territory of the x<sup>w</sup>məθk<sup>w</sup>əỷəm (Musqueam).

### **Respectful Environment**

Promoting positive and inclusive discourse for all in the UBC community

The University of British Columbia envisions a climate in which students, faculty and staff are provided with the best possible conditions for learning, researching and working, including an environment that is dedicated to excellence, equity and mutual respect.

The University of British Columbia strives to realize this vision by establishing employment and educational practices that respect the dignity of individuals and make it possible for everyone to live, work and study in a positive and supportive environment, free from harmful behaviours such as bullying and harassment.

Read more about UBC's respectful environment statement

### **Getting Help**



#### May raise virtual hand or post in chat OR Try virtual help support system: https://coursehelp.ubc.ca/course/8/invite?code=clw





### HelpMe





### Outline



Introductions and Learning Objectives (10 min)

Try it: Evaluating Quality of AI Responses (10 min)

AI Tools for Students and AI Detection (10 min)

Retrieval-augmented generation: Databases and AI (10 min)

Course-specific chatbots for student support (10 min)

Q&A and Discussions



1) Understand limits of AI and importance of validating AI responses.

2) Review common student usage of AI and issues in detection.

3) Evaluate differences between databases and AI, and explain the impact on accuracy and bias.

4) Discuss how course-specific chatbots may impact student help.



### **Motivation: Students in My Database Course**





### Try it: Evaluating Quality of AI Responses

Using a (free) generative AI tool:

- Microsoft Copilot (https://copilot.microsoft.com/)
- OpenAl ChatGPT <a href="https://chatgpt.com/">https://chatgpt.com/</a>

Ask one or more realistic questions from your course or work.

No personal or sensitive information

Post question, AI answer, and your score out of 5 here: <u>https://jamboard.google.com/d/1zSWpH4mVil4qQfRplwrhPtN65A4</u> <u>0D5ZQe--2mgqvmjM/edit?usp=sharing</u>

Review others' work to find any patterns.

### **AI Tools for Students**



Many research studies show students are actively using AI tools.

#### Does not matter if university/instructor allows AI or not.

General AI: OpenAI ChatGPT (v3.5 free, v4 \$20/month), Microsoft Copilot, Google Gemini, Claude, PopAI.pro

Images: DALL-E, Adobe Firefly

Writing: Grammarly (\$15/month), Quillbot

For instructors: Eduaide.Ai

### How Does AI change Assessment?



Technology and AI allow students to outperform their abilities on assessments that are not resilient to their use.

### **Bloom's Taxonomy**



Generative AI, ChatGPT

Web forums, Chegg, WolframAlpha

Internet, Google

# How Does Technology change Learning Outcomes?

Learning outcomes should evolve with technology as well as the assessments. *Does a student really need to remember all these facts?* 

### **Bloom's Taxonomy**

Produce new or original work create Design, assemble, construct, conjecture, develop, formulate, author, investigate Justify a stand or decision evaluate appraise, argue, defend, judge, select, support, value, critique, weigh Draw connections among ideas differentiate, organize, relate, compare, contrast, distinguish, examine, analyze experiment, question, test Use information in new situations execute, implement, solve, use, demonstrate, interpret, operate, apply schedule, sketch Explain ideas or concepts understand classify, describe, discuss, explain, identify, locate, recognize, report, select, translate Recall facts and basic concepts remember define, duplicate, list, memorize, repeat, state

Generative AI can produce new material/insights. How does that change the skills the student needs for the job?

 Digital assistants can suggest
 next actions based on prior experience.
 Improves work efficiency

Fact recall is replaced with Internet searches.



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### **Assessment Resilience to Al**



Source: OpenAI - https://openai.com/research/gpt-4



### **ChatGPT Performance Databases**

Subject	Grade
Relational Algebra	100
Creating tables	100
Writing SQL queries	100
UML Modeling	0
Converting UML Diagrams	0
Database and programming	100
Building a Database-enabled Web Site	85
Images, Security, and Transactions	100
XML, JSON, Views, and Triggers	100
Final project with database	90
midterm1	95
midterm2	57

Diagrams and require interactive building on PrairieLearn

### **Detecting AI Content**



Mixed results for computer and human detection of AI generated content.

OpenAI's announcement on its AI detector: "As of July 20, 2023, the AI classifier is no longer available due to its low rate of accuracy."

Similarity detection (such as Turnitin) uses different approach than AI detection that uses characteristics of content.

AI detection is harder as characteristics are not as universal between AI systems, prompts, and users.



### Human Detection of Al Assignments

Highly variable:

- Avg. recall: 69%
- Avg. precision: 74%
- Avg. F1 score: 71%
- Detection accuracy: 69%
- False positives: 22%

TA and Instructor heuristics:

- Grammar
- Styling and formatting
- Overly advanced solution



### **Al Detection**



Al detection as a prevention mechanism will continue to get harder as Al is integrated into software such as Word and Google Docs (e.g. Grammarly).

How would you check if a student used spelling/grammar support currently built-in?

Would you prevent them from using that?



### **Insights with AI Generated Images**



Do not hide from AI. (It is not going away.)



Face and embrace AI. (Your students have)

Images Generated by Microsoft Copilot (DALL·E 3)

### Databases vs Al



A *database system* allows for efficient storage and retrieval of data.

*Generative AI* refers to a class of artificial intelligence algorithms and models that are used to generate new content, such as images, text, audio, and video, that is similar to the data it has been trained on. These models learn the underlying patterns and structures of the data and can then generate new, realistic-looking content. *(source: ChatGPT v3.5)* 

### **Database vs Generative Al**





Hallucination – model generates incorrect information Bias – systematic errors/views in model output from data, training, and use

Source: Wikimedia - https://commons.wikimedia.org/wiki/File:NeuralNetwork.png

### **RAG Chatbot Architecture**





Retrieval-augmented generation (RAG) enhances generative Al accuracy with external data.

Without RAG, coursespecific answers not possible (deadlines, administration, specific content).

### **Office Hours and Student Support**



Benefits to out of class student-instructor interactions: increased retention, higher student satisfaction and confidence, and positive impact on student outcomes.

Office hours are often underutilized, unequally accessed, and used as a last resort.

Students prefer web search, AI answers, or email to instructor.

How many emails do you receive? Is that how you want to interact with students?

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### What are Your Office Hours Like?







### **Course-specific Chatbots for Student Support**

#### Goals:

1) UBC-approved chatbot providing real-time answers to student questions.

2) Analyze how students interact with generative AI to better support their learning and improve instructor efficiency.

Other possible tools:

- Create custom GPTs (requires paid GPTv4)
- Poe



### HelpMe Student Support System

**Goal:** Help students efficiently and reduce emails

# HelpMe is a multi-channel support system:

- online queue providing visibility, fairness, efficiency, and reduced waiting
- asynchronous questions with Al-generated answers
- course-specific chatbot
- question categories and analytics





### Why Develop Own Software at UBC?

1) Ability to customize software to specific needs

2) Freedom from vendor control and limitations

3) Engineer to support UBC standards on privacy, security, and IP

4) Flexibility to ask research questions to explore ideas

5) Reduced cost and limited chance of vendor lock-in

### Instructional Environment



Upper-level elective computer science course in database systems

99 undergrad and 8 grad students. All third year or above.

Two-hour virtual help sessions from 2 to 4 pm every weekday. Two TAs each covered two sessions other by the instructor.

No scheduled lab time. Weekly assignments students complete on their own time.

The instructor was accessible by email. TAs were not accessible by email by university policy.

### **Results: Help Session Utilization**





Help Session Question Categories

**Email Question Categories** 

### **Results: Student Engagement**





Large variance in help session engagement.

19% of students had 64% of total sessions. (*power users*)

54% of students had only 4% of sessions. (*no shows*)

### **Results: Student Help Seeking Impact**

**Office Hours** 

Email

Did not seek heln



After class12%0%Office Hours withN/A63%	Branot seek nerp	2270	<b>±0</b> /0
Office Hours with N/A 63%	After class	12%	0%
HelpMe	Office Hours with HelpMe	N/A	63%

Preferred help seeking method before and after using HelpMe

### **Results: Student Comments**



"Quick, easy, simple. No commute, got my questions answered and went on with my day."

Students are selective on the type of questions asked and how frequently they engage with help sessions.

The perceived benefit must be much greater than the time involved.

Visibility and expected wait times were major factors for students.

• Allowed for dynamic TA management for surge times

### **Results: Office Hours versus Email**



HelpMe system limited email volumes to instructor.

Students ask different questions through email.

Emails are often personal and student-specific relating to missed deadlines and classes, illness, accommodations, or performance on exams and assessments.

The asynchronous and impersonal aspect of email makes it easier for students to communicate difficult subjects.

### Chatbots



A generative AI chatbot with course-specific content may further reduce communications when the answer is already in the materials.

Course-specific chatbot accessible by:

- Communicating directly with chatbot
- Posting asynchronous question

How will this impact student help seeking?

### **Chat Interface**





### **Question Interface**



COSC 360	Schedule My Courses >		CC
Asynchronous question center	Filter Questions Verification status Visibility Sort By Newest	✓ All Questions ✓ Select question types	
Post your Question	Jeff Jefferson	AI Answered, Resolved	1hr 9min
	<ul> <li>How do I connect to the database with PHP</li> <li>Answer:         <ul> <li>To connect to the database with PHP, you ne Make sure to establish a connection using th perform operations like querying and updatin</li> <li>Other</li> </ul> </li> </ul>	eed to use the mysqli API. You can find the credentials for connecting to the database in the exar le parameters \$host, \$database, \$user, and \$password. Access the database using the mysqli A g data. Remember to handle data securely, especially when dealing with sensitive information li	nple code provided. .PI to interact with it and ke passwords.
	Anonymous Student Lab 1 Lab 1	Answered by Human	80hr 19min
	<ul> <li>Anonymous Student</li> <li>What is the midterm format?</li> <li>Exams</li> </ul>	Answered by Human	79hr 31min

### Asking a Question



#### **Filter Questions**

Verific	ation status Visibility V	All Questions $\vee$	Select question types	
Sort	By Newest V			
	JS Justin Schultz Lab 1 What is lab 1 about		Answered by AI	1hr 2min 🗙 🖉
∧ 0 ∨	Answer: Lab 1 is about exploring the basics of PHP, understanding of exercises to familiarize students with PHP and convert for this lab.	g the basic building blocks ing an HTML file into a PH	of the PHP language, and working w P file to develop PHP skills. Students	ith server-side scripting. It involves a series need to use a webserver to host their page
		Satisfied Still	need faculty Help	

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### **Answering a Question**



### Verified Questions



	COSC 360	Schedule	My Courses >			CC
Asynch center	ronous question	Filter Verificat Sort B	Questions tion status Visibility	✓ All Questions ✓ Select	ct question types	
	Post your Question	- (	JJ Jeff Jefferson		AI Answered, Resolved	1hr 9min
		A O T M I	Answer: To connect to the database with PHP, you need to Jake sure to establish a connection using the par perform operations like querying and updating dat Other	use the mysqli API. You can find the c ameters \$host, \$database, \$user, and a. Remember to handle data securely,	credentials for connecting to the database in the example c \$password. Access the database using the mysqli API to in especially when dealing with sensitive information like pas	ode provided. nteract with it and iswords.
		∧ A 3 L ∨	Inonymous Student .ab 1 Lab1		Answered by Human	80hr 19min
		~ A 2 V V	Anonymous Student What is the midterm format? Exams		Answered by Human	79hr 31min

## Summary – AI and Student Help







### **Next Steps**



Early adopters to help determine:

- Use case for course-specific chatbots
- Key features for instructors at UBC
- Recommendations

Looking for courses in summer and fall terms to pilot technology.

# **Thank You!**



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#### HelpMe on GitHub

#### Try HelpMe Now



