Ask Yourself

What will learners get from the video that they don’t get from text or discussion?

How will they apply this learning during the course?

Learning Objectives

From watching this video, students will learn...(Be specific!)
What activities will students engage in related to this video?

- **Assess Themselves**
  - Questions:

- **Discuss with Peers**
  - Discussion activities:

- **In-class problem/case study**
  - Ideas:

- **Other:**

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How long will the video be?
5 minutes per concept is a useful guide.

Demonstrated through:

Which concept(s) will be addressed?