Your mission: # Design a meaningful learning resource for your partner – start by gaining empathy.

1 Interview
8 min (2 sessions x 4 minutes each)

Notes from your first interview

Switch roles & repeat interview

2 Dig deeper
8 min (2 sessions x 4 minutes each)

Notes from your first interview
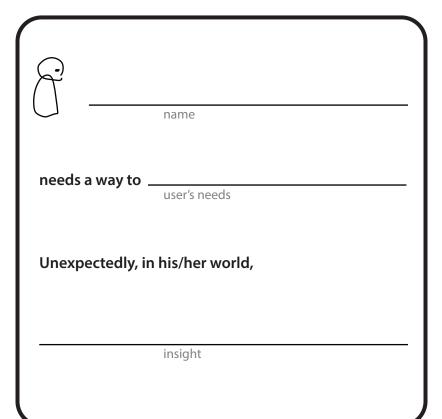
Switch roles & repeat interview

Reframe the problem.

3 Capture findings
3 min

needs: things they are trying to do*
*use verbs

insights: new learnings about your partner's feelings / worldview to leverage in your design*
*make inferences from what you heard

4 Define problem statement
3 min

_____
name

needs a way to _____
user's needs

Unexpectedly, in his/her world,

_____
insight

Ideate: generate alternatives to test.

5 Sketch 3-5 *radical* ways to meet your user's needs. 5 min

_____
write your problem statement above

6 Share your solutions & capture feedback. 10 min (2 sessions x 5 minutes each)

Notes

Switch roles & repeat sharing.

Iterate based on feedback.

7 Reflect & generate a new solution. 3 min

Sketch your big idea, note details if necessary!

Build and test.

8 Build your solution.

Make something your partner can interact with!

[not here]

6 min

9 Share your solution & get feedback.

+ What worked…

– What could be improved…

? Questions…

! Ideas…

8 min (2 sessions x 4 minutes each)