

Student attitudes towards the impact of sustainable tourism on quality of life

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Introduction

Our research projects revolve around the sustainability applied in tourism and the transformation of local life. The questions we asked students to participate in the survey were also about quality of life and lifestyle changes. In the collected answers, we extracted the opinions and views of modern young people on the development of sustainable tourism and helped us to make a deeper and real research on our survey questions.

Methods

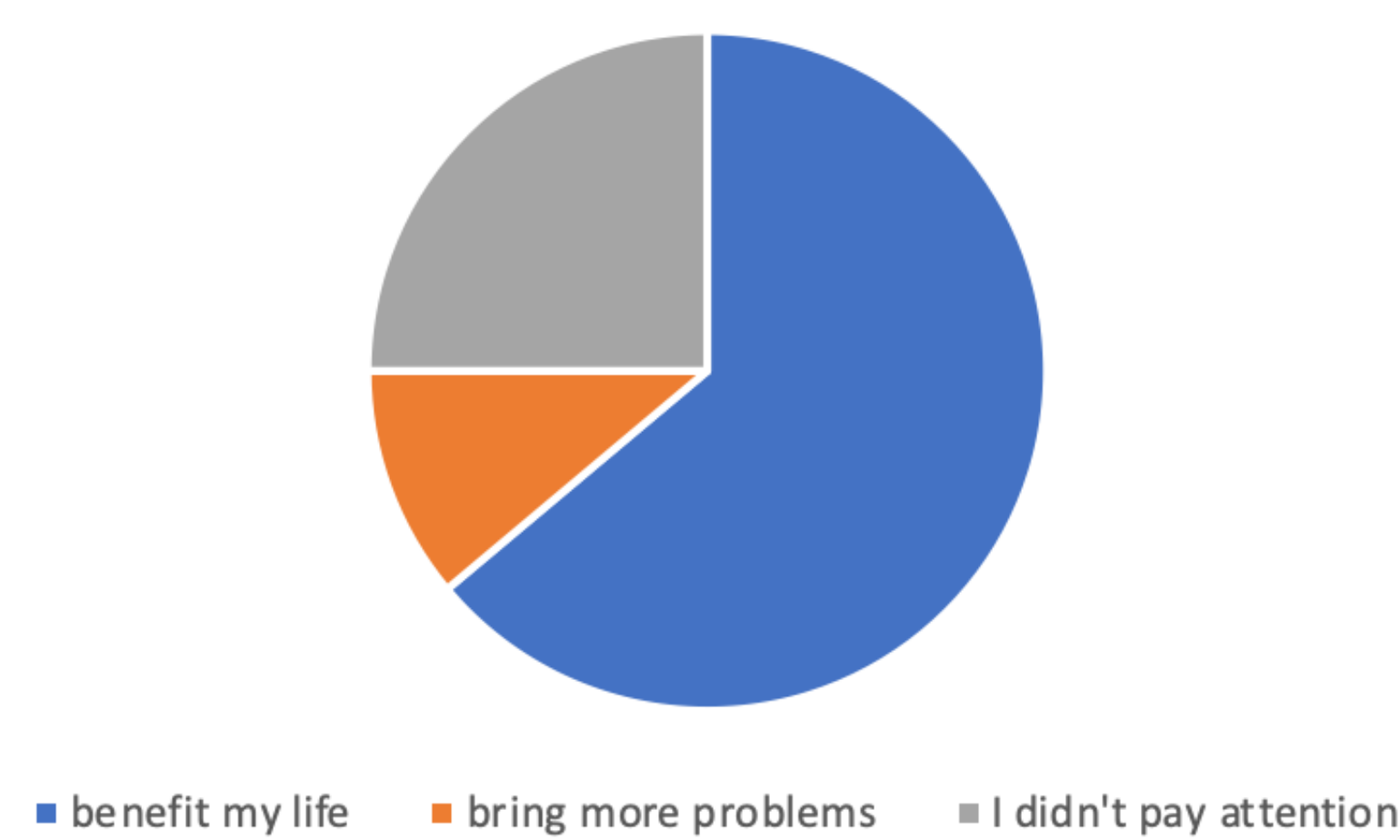
Our study is work with qualitative interview which need accurate answers and responses. With our academic poster, we will separate our study process into different parts. The process of our study will start from introduction through conclusion in the end. The purpose of our study, the data analysis, and other important part of our study will also be included in the poster. We might also use some graphs or pictures for audiences to deeply understand our study.



Results

This pie chart is based on the penultimate question of our questionnaire. The conclusion of this question is a good response to our research question (how do vant149 students think that the sustainable development of tourism in Canada will affect their quality of life?). Most of them think sustainable tourism benefit their life, which can be shown in the above blue part. Combined with the answers to other questions, we can find that most of the vant149 students think that sustainable tourism has brought a certain impact on their life and economy and has brought more shops. Overall, they think these effects are positive. The second largest of this pie chart is the gray part (I did not pay attention), it can also be seen that some people do not pay much attention to sustainability. Combined with question 8 (mean: 4.89), we can see that vant149 students' understanding and attention to sustainable tourism are below the average.

Q14 How do you think of the changes brought by sustainable tourism



Results

Conclusion

It can be seen from this project that students of VANT149 basically have a certain degree of understanding of sustainable tourism. We believe that sustainable tourism is basically understood by the public, but the lack of promotion and publicity leads to fewer practical applications and people do not understand the specific benefits that sustainable development can bring (or the benefits do not benefit everyone) are the specific problems to be solved in sustainable tourism development.

Reference / Bibliography

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