## **Planning Your Website**



Step 1: Define the purpose of your site.

Consider: What is the site about? Who is it for? What do they need to know? How will they interact with your site?

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Step 2: Identify your static content. This is the content that won't change frequently. Keep these pages to a minimum (3-5 max)

Consider: About page (describe what your site is about), Syllabus (break this up if it is long), Orientation (how you want people to use the blog), Contact page (how people should contact you), etc.



Step 3: Think about how you want readers to participate.

Consider: Will your readers be students? Do you want them to create posts and contribute other content? Will readers be commenters only?



Step 4: Identify the main themes for your content.

Consider: What are the big topics you (and other contributors) are likely to address in your posts? Do you want people to be able to navigate by theme?



Step 5: Identify any related content that you bring in to your site.

Consider: Links, RSS Feeds (sites or discussion activity for related group)

Additional Notes: Ideas from blogs you like?

