

# History of the Creative Commons

By Rie Namba



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# In the era of the Internet..

We have the ability to easily  
share, access and collaborate



However, we have a *strict* copyright law  
that restricts that..



1998...

Sonny Bono  
Copyright Term  
Extension Act  
(CTEA)

# Before CTEA

Copyright term:

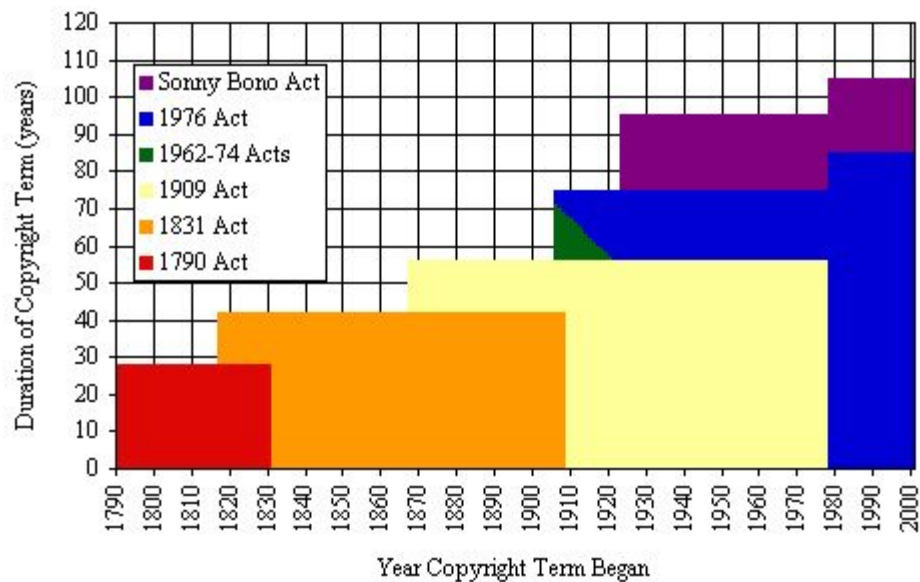
Life of the  
creator  
+ 50 years



# After CTEA

Copyright term:

Life of the  
creator  
+ 70 years



# Eldred v. Ashcroft



Lawrence Lessig



Eric Eldred

# The world was in the conflict..

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SHARING

A large, multi-pointed starburst shape in a bright yellow color, centered on the right side of the slide.

COPYRIGHT



2001- Creative Commons Created  
2002- Creative Commons License  
Published



# Creative Commons today



# The CC Global Network



and today...

1.4 billion creative licensed  
work (2017)

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