

## Open Access Week Event - Oct 22nd evening

### Communications Plan (Sept 23 - Oct 22nd)

What	Audience	When / Completed	Who
open.bccampus.ca post and BCcampus.ca calendar	BC Postsecondary educators	done <a href="http://open.bccampus.ca/2015/09/29/international-open-access-week-2015-coming-soon/">http://open.bccampus.ca/2015/09/29/international-open-access-week-2015-coming-soon/</a> and <a href="http://bccampus.ca/event/open-access-week/?instance_id=2301">http://bccampus.ca/event/open-access-week/?instance_id=2301</a>	Leva
Library.ubc.ca website blog post	UBC faculty, students and staff		Jessica
UBC events calendar listing	UBC faculty, students and staff		Jessica
Eventbrite calendar listing	Vancouver area		Jessica
OA UBC website	UBC faculty, students and staff	Done - Oct 1	Chloe/Erin
SLAIS/iSchool	Library and information sciences students and faculty	Done - October 7	Erin
CTLT UBC	UBC faculty, students and staff	Done - October 7	Erin
12 or so librarians with the BCOER	BCOER Librarians	done - sent to our distrib. list	Leva
Email - BCLA alps list	BC Postsecondary Libraries		
@Bccampus twitter	BCcampus followers		Leva
SFU University			

communications			
Email - BC Teaching & Learning Centre Leaders (BC TLC)	distribution list to about 25 ppl		Leva's colleague Tracy Kelly
Email - BC Teaching & Learning Network	distribution list to ed developer practitioners	done - sent to distribution list & contact with group is tweeting it	Leva
Linked-In			SFU UBC BCcampus if they have Linked-In accounts?
Posters			everyone at their respective institutions to Libraries/Teaching and learning centres/ Faculty lounges
E-posters?			
Presenters			May some will blog about it and we can promote through them
UBC digital signage	UBC faculty, students and staff		Jessica

**October 22, Thursday OA Event  
5-9pm**

**Email to Potential Panelists**

Dear XXXX,

We are contacting you with a request to be a panelist for a joint University of British Columbia and Simon Fraser University event celebrating international [Open Access Week](#). Each year both campuses have offered events during Open Access Week to support ongoing discussion and engagement around open access and open education. This year we have decided to collaborate on an event to highlight the work of our local advocates and more broadly those working in open movements.

We were hoping you would be available to speak as a panelist on the topic of “Is it Time for Canada to Implement A Unified Open Strategy for Higher Education?” How we are framing this discussion can be found at the end of this email.

We are hoping to have 4-5 panelists and a student mediator. We are asking for a 5-7 minute speech from each panelists to frame their ideas on the topic. The student mediator will then ask questions for broader discussion.

The speaking date would be October 22nd SFU's Harbour Centre in Vancouver, **TIME (6-9pm??)**.

Please let us know if you are interested in this invitation and if there are any questions we can answer for you.

Sincerely,

***Is it Time for Canada to Implement A Unified Open Strategy for Higher Education***

Embedded within the vision and values of post-secondary institutions across British Columbia are the values of contributing to knowledge across disciplines and sharing the results of research with the local and global communities.

Spurred by the need to make higher education accessible to all, the open movement has gained ground as the Internet evolved to enable easy sharing of different forms of media. From PDFs of journal articles, to open source publishing platforms for journals and monographs, to videos of lectures, to raw data from research, to a slideshow of a student's presentation, to a whole textbook accessible online, these research and educational resources are freely available for anyone to reuse, revise, remix, and redistribute.

However, while the notion of "open" in higher education, whether it be in the context of large initiatives such as the BC open textbook initiative, open access journal publishing, Massive Open Online Courses (MOOCs) or countless grassroots efforts, has been growing in British Columbia, the default scholarly approach is still closed.

\*(perhaps add some facts here - library subscriptions, textbook costs, etc)\*

It is time for the scholarly conversation to shift from why open, to why not open?

There have been recent movements supporting the openness of research and educational material. Recently the [Tri-Agency](#), administrators of CIHR, NSERC, and SSHRC grants, have adopted a harmonized open access policy on publications resulting from grant funded research. Earlier this year, a coalition of almost [100 U.S. organizations](#) called on the U.S. president to take executive action to ensure that publicly funded educational resources are freely accessible through the internet and are licensed for reuse and redistribution.

This panel will discuss the role of openness in higher education in British Columbia and examine:

- if and why BC's universities and colleges should embrace open practices
- what impact open access and the reuse of educational materials would have on the cost and efficacy of higher education
- what role the governments of Canada and British Columbia should play in opening higher education

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### **Introductory Speaker**

John Willinsky

### **Confirmed Panelists**

Juan Pablo Alperin - SFU Publishing/PKP

[Rosie Redfield](#) from UBC

Inba Kehoe - UVic/COPAL/CARL Schol Comm

David Ascher, Mozilla

## **Possible Panelists:**

### **Student as a moderator**

Chardaye Bueckert - Former SFSS president, has spoken on OER/Open Textbooks frequently

Brady Yano - Current SFSS VP, leading SFSS advocacy efforts re: Open Textbooks

### **Government**

Andrea Reimer - Vancouver Open Data

<http://vancouver.ca/your-government/andrea-reimer.aspx>

David Hume - Executive Director, Citizen Engagement Government of British Columbia

Ministry of advanced education - Kate Cotie

### **Data**

[Gillian Vrooman](#) - Director, OpenDataBC

### **Science**

[Rosie Redfield](#) from UBC

Health perspective

[DIYbio/OpenScienceNetwork](#)

### **Publishing**

John Maxwell - SFU Publishing

<http://publishing.sfu.ca/master-of-publishing/faculty/john-maxwell/>

Juan Pablo Alperin - SFU Publishing/PKP

<http://publishing.sfu.ca/master-of-publishing/faculty/juan-pablo-alperin/>

## Education

**James Heilman - UBC/WikiMedia Foundation - Unavailable**

Rajiv Jhangiani - OER

<http://www.kpu.ca/arts/psychology/faculty/rajiv-jhangiani>

Allan Bell - UBC Library/Copyright

Brian Lamb, Director of Innovation, TRU

Jon Beasley Murray - UBC

David Porter BCIT

Mary Burgess - BCcampus

Perhaps some University Admin folks (Angie Redish, UBC; or

Gregor Kiczales, admin for MOOCs at UBC

Christina Hendricks, OER

Martin Kirk, UBC

Dr. Alan Davis, KPU

## Library

Kevin Stranack

**Gwen Bird, SFU - Unavailable**

Inba Kehoe - UVic/COPAL/CARL Schol Comm

## Software

Mozilla - David Asher

Wikimedia - James Heilman

## Resources / Interesting posts:

<http://www.openaccessweek.org/profiles/blogs/open-access-week-beyond-the-choir-or-how-to-get-researchers>