Can I Use This?
Exploring Copyright and OER in Teaching and Learning
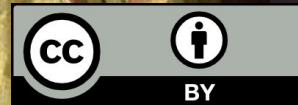
UBC Point Grey Campus is on traditional, ancestral, unceded Musqueam Territory.

You can this resource to discover the Indigenous territories you reside on:

native-land.ca

Photo: Musqueam Post, sʔiːɫqəy̓ qeqən (double-headed serpent post), on the UBCV Campus

Photo by UBC Brand and Marketing

We hope you will leave this session with:

- Considerations of UBC's Copyright Context for teaching and learning
- An introduction to what makes an educational resource "Open"
- Considerations of the practicalities working with other people's content
- Information on support available at UBC

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Contact Me

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Scholarly Communications and Copyright Services Librarian

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Copyright

Copyright.ubc.ca

- Fair Dealing Analysis
- Course Materials Review
- General Copyright Support and Referral

Scholarly Communications

Scholcomm.ubc.ca

- Open Access Publishing
- Author Rights
- Predatory Publishing
- Open Scholarship

What are you hoping to get out of this session?

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Users

Basics for using copyright-protected materials

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Identifying the Audience

Classroom Use?

Open Distribution?

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Exceptions to Copyright

Fair Dealing

Must be for an allowable purpose

Is less likely to be applicable in an open environment

Educational Exceptions

An additional set of exceptions for educational institutions

Are less likely to be applicable in an open environment

Copyright is hard!

- Hyperlinking and embedding is OK
- Using UBC licensed material (in the classroom) is OK
- Using openly licensed work is OK
- Using anything in the public domain is OK

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Public Domain
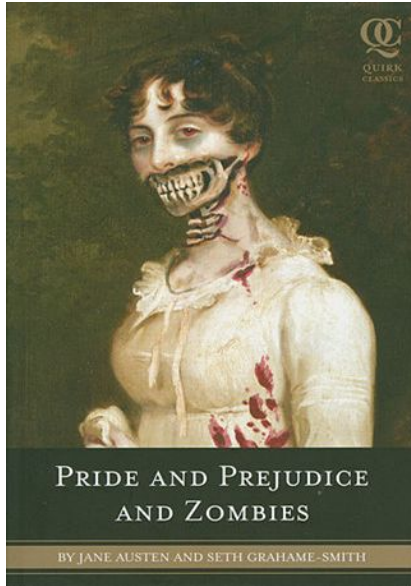
Retrieved From Wikipedia - used for an educational purpose

Retrieved from Spy Museum - used for an educational purpose

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Asking Permission

Created by Cristiano Zoucas
from Noun Project

When in doubt, consider asking for permission

Creators

Basics for creators of copyright-protected materials

Marguerite Gerard, circa 1790 - Public Domain, Retrieved From Wikimedia Commons

Who owns the Rights?

Faculty Work	Student Work	Staff Work
Retain copyright in their work Policy 88 (Inventions and Discoveries) Policy 81 (Use of Teaching Materials in UBC Credit Courses)	Retain copyright in their student work Theses and dissertations are required to be openly disseminated Student employees likely do not retain copyright	Operate under the "work for hire" provision Do not retain copyright in their work

Using Student Work
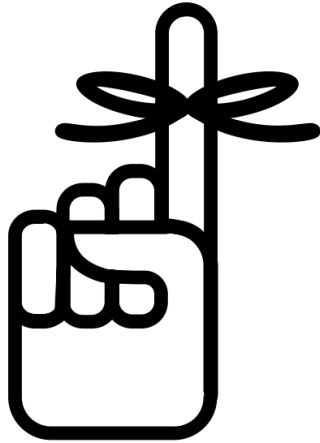
Created by Julynn B.
from Noun Project

When in doubt, consider asking for permission

Author Rights

Consider the rights you have in your own work and to what degree you give them up when you publish

Commonly, publication agreements include copyright transfers
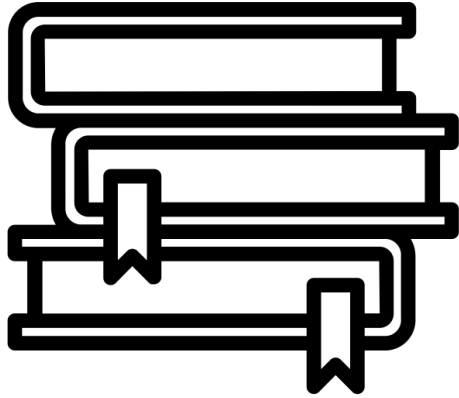
Created by endang firmansyah from Noun Project

Where Policy ends and Risk begins

The Next Rembrandt, used for an educational purpose, Retrieved from https://www.nextrembrandt.com/

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So, what's ~always OK to use?

- your own work
- material in which copyright *no longer* exists
- hyperlinks (and embed codes)
- **openly licensed works**

What Does "Open" Mean?

https://is.gd/UBCopen

Open Like A Museum

COST	ACCESS	REUSE	ACCESSIBILITY	CONNECTION
Free or minimal fees for users	Ability to view/read/use with no or minimal barriers (bandwidth needed, software, passwords, account creations, memberships, etc)	Open copyright licenses that allow for reuse, modification, commercial use, etc Formats that allow for editing, copying, etc.	Digital accessibility, Universal Design for Learning	Open participation, community engagement, development of networks, students contributing knowledge, inclusion, etc.

Open Educational Resources (OER) are any **teaching and learning resources** that are **free of cost and access barriers**, and which also carry legal permission for open use **allows anyone to freely use, adapt and share the resource—anytime, anywhere**"

(SPARC, n.d; Hewlett Foundation, n.d).

According to the 2022 AMS Academic Experience Survey:

- **$1,253** is the average amount UBC undergraduates spend on textbooks and other course resources in the past year.

- **30** percent of undergraduates reported that they frequently or often go without textbooks or other learning materials due to cost.

.

The 5 R's of Open Content:

01 Retain
- make, own, and control a copy of the resource
- e.g. download and keep your own copy

02 Revise
- edit, adapt, and modify your copy of the resource
- e.g. translate into another language

03 Remix
- combine your original or revised version with other existing material to create something new
- e.g. make a mashup

04 Reuse
- use your original, revised, or remixed copy of the resource publicly
- e.g. on a website, in a presentation, in a class

05 Redistribute
- share copies with others
- e.g. post a copy online

David Wiley, From: **Defining the "Open" in Open Content and Open Educational Resources**

Creative Commons (CC) licenses provide advance permission to use copyrighted material under certain conditions.

"Certain Conditions"

Attribution
BY
Others can copy, distribute, display, perform and remix your work if they credit your name as requested by you

No Derivative Works
ND
Others can only copy, distribute, display or perform verbatim copies of your work

Share Alike
SA
Others can distribute your work only under a license identical to the one you have chosen for your work

Non-Commercial
NC
Others can copy, distribute, display, perform or remix your work but for non-commercial purposes only.

T = Title
A = Author
S = Source
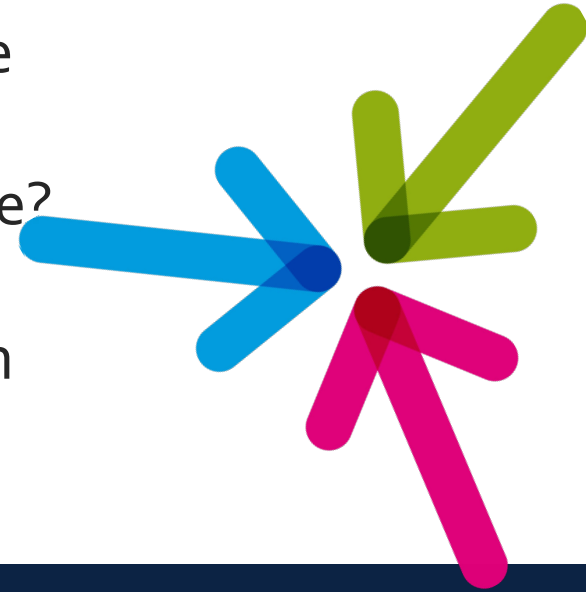**L** = Licence

An up-close picture of a curious male domestic shorthair tabby cat by Ugrashak (CC by 4.0)

More info: https://wiki.creativecommons.org/wiki/Best_practices_for_attribution

Creative Commons Reflections

- Can you reuse the material? Are you allowed to change or adapt it?
- Have you met the license conditions? Have you provided attribution?
- Is the content appropriate to your audience?
- Is the text culturally sensitive?
- Is the content accessible to students with diverse abilities?

Finding OER

1.4 BILLION

CREATIVE COMMONS LICENSED WORKS

Year	Works	Percent
2017	1,471,401,740	100%
2016	1,204,935,537	82%
2015	1,118,900,000	76%
2014	882,000,000	60%
2010	400,000,000	27%
2006	140,000,000	10%

OER Search Engines
- OASIS - https://oasis.geneseo.edu/
- MOM - https://mom.gmu.edu
- Openverse - https://openverse.org/
- Creative Commons Search - https://search.creativecommons.org/

UBC Library Guides
- Finding OER by Material Types: https://guides.library.ubc.ca/open-education/material-repositories
- Finding OER by Subject: https://guides.library.ubc.ca/open-education/subject-repositories

OER Repositories/Collections
- BCcampus Open Collection: https://collection.bccampus.ca/
- Open Textbook Library: https://open.umn.edu/opentextbooks
- UBC OER Collection: https://oer.open.ubc.ca/

B.C. Open Collection by BCcampus

Q Find Materials

‹ ⌂ Home ‹ Search results

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Field Expert Reviews

Textbooks are reviewed by subject matter experts in addition to our quality assurance process. Reviewers are paid an honourarium to provide their honest feedback on the material.

Assistant Professor ★★★★⯪
Greg Ballentine, Brandon University

"This text is a good text for a Physics 090 type course (essentially physics 12 but taught at university). It is well written and takes into account physics education research. If anything it is too comprehensive and contains sections that are not likely to be used in suc..."

View full review ›

Senior Lecturer ★★★★☆
Neil Alberding, Simon Fraser University

"Here are the rest of my prepared omments: It's unfortunate, but most of us who teach physics soon realize that students don't read the textbook. Perhaps they use it as a last resort for finding hints on solving homework problems. No matter how well written, laid..."

View full review ›

Physics & astronomy faculty ★★★★⯪
Takashi Sato, Kwantlen Polytechnic University

"(1) my preface: This review has been conducted jointly by Takashi Sato and Tyron Tsui (alphabetical order). Tsui nominally examined Chapters 1 - 17 and Sato nominally examined Chapters 18 - 34. Further, Dr. Tsui has the experience of having adopted this book for his class (..."

View full review ›

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The UBC OER Fund

Grants to support:

- Reduction in student costs for learning materials and assessments in UBCV credit courses through the replacement of paid materials with OER

- Course enhancements using open educational resources, including assessment materials.

- Activities and events that seek to engage the UBCV community in supporting OER.

OER FUND

2023
CALL FOR PROPOSALS

oerfund.open.ubc.ca

https://oerfund.open.ubc.ca

Thank you!

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Will Engle - will.engle@ubc.ca