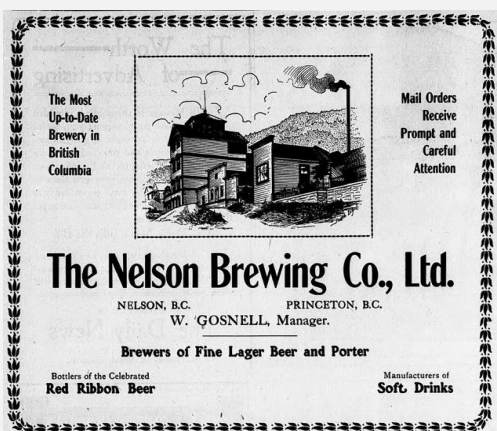# DIGITIZATION CENTRE

IMPACT AND ACTIVITY REPORT | 2019-2020

NEW ADDITIONS

Nelson Daily News: Phase one of the Nelson Daily News is now online in Open Collections. In partnership with Touchstones Nelson, this project scanned more than 60 microfilm reels to make 5,597 issues available from 1902 to 1920. Since becoming available, the collection has received more than 128,000 views and more than 700 item downloads.

The Most Up-to-Date Brewery in British Columbia

Mail Orders Receive Prompt and Careful Attention

The Nelson Brewing Co., Ltd.

NELSON, B.C.   PRINCETON, B.C.
W. GOSNELL, Manager.

Brewers of Fine Lager Beer and Porter

Bottlers of the Celebrated
Red Ribbon Beer

Manufacturers of
Soft Drinks

Interim Forest Cover Series Maps: Produced from the first-ever systematic inventory of British Columbia's forests conducted from 1951-1957, these maps are a much-used source of information on timber resources in the province.

Pedestal: This Vancouver feminist periodical was published between 1969 and 1976 and was digitized in partnership with SFU Archives and the Vancouver Women's Caucus.
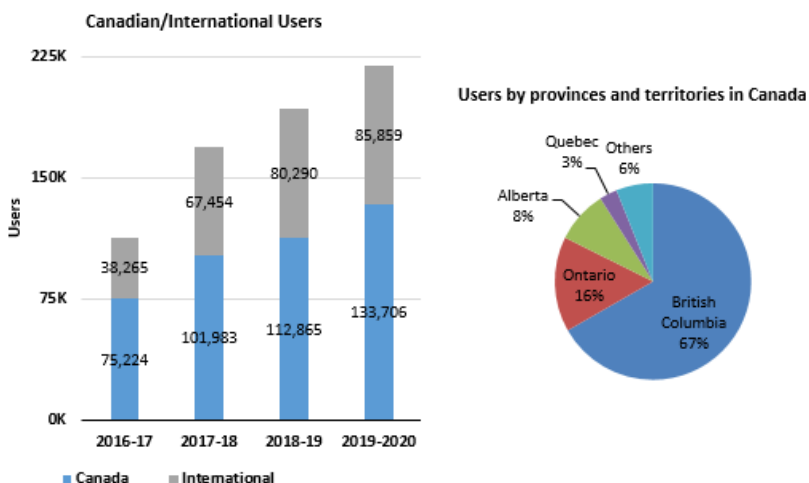

The Digitization Centre has the infrastructure to collect, organize, provide access, disseminate and preserve collections.*

* These outcome statements are derived from the Association of College & Research Libraries' *Standards for Libraries in Higher Education* available at http://www.ala.org/acrl/standards/standardslibraries

The UBC Library Digitization Centre embraces new technologies, methods of access, workflows and preservation strategies while building sustainable digital collections to support and enrich the educational, cultural and economic endeavors of the University, the people of British Columbia and communities beyond.

ACCESS TO COLLECTIONS

Since the launch of Open Collections in October 2015, the number of visitors to our digitized items has grown steadily. In 2019-2020, **more than 219,000 users** accessed our digitized items, with approximately 63% coming from Canada. Approximately 67% of the Canadian users were from British Columbia.

Canadian/International Users

Year	Canada	International
2016-17	75,224	38,265
2017-18	101,983	67,454
2018-19	112,865	80,290
2019-2020	133,706	85,859

■ Canada ■ International

Users by provinces and territories in Canada

- Quebec 3%
- Others 6%
- Alberta 8%
- Ontario 16%
- British Columbia 67%

Our top five international countries from this year were:

1. United States (32,776 users)
2. India (7,151 users)
3. United Kingdom (7,138 users)
4. Australia (2,397 users)
5. Japan (1,956 users)

IMPROVEMENTS TO OPEN COLLECTIONS

The Digitization Centre is constantly working to improve access to digitized collections and to enhance user experience. This year, we worked with UBC IT – Library on the following improvements:

- **Search and Indexing Upgrade:** We made improvements to Open Collections so that users experience an improved browse, search, and sort experience that enhances discovery of our digital items.

The Digitization Centre engages faculty, students and the greater community in partnering on digital projects.*

POPULAR COLLECTIONS

The past year saw **more than 755,000 page views,** with an increase of 30,000 from the previous year. The most popular digital collections were:

1. BC Historical Newspapers (49,772 views)
2. BC Historical Books (4,003 views)
3. Uno Langmann (3,722 views)
4. BC Sessional Papers (3,333 views)
5. The Chung Collection (3,085 views)

DIGITAL ASSET MANAGEMENT SYSTEM (DAMS) PROJECT

As our digitization operations have grown substantially, we have embarked on a major project to replace our legacy content management system with DSpace, with the aim to launch in 2021.

In partnership with UBC-IT Library and our service vendor Atmire, as part of this project we have:

- Installed a pilot instance of DSpace 7
- Implemented a new information architecture and content model
- Completed development work on key requirements including batch import, and IIIF support and services
- Mapped more than 80% of our content to the new DAMS
- Prepared more than 50% of our digital files for upload or migration

DIGITAL PRESERVATION

Archivematica

The Digitization Centre continues to implement the Library's digital preservation mandate by digitally preserving our locally created digital assets using Archivematica. This past year, in collaboration with UBC-IT Library and local company, Artefactual Systems, we upgraded all the Library's Archivematica pipelines and storage service from v. 1.6 to v. 1.9 to ensure that our systems are current.

Web Archiving

We continue to build collections of web archives to ensure that ephemeral and at-risk content that contributes to the University's research, teaching, and learning is preserved and accessible over time. Using Archive-it, we have made 13 collections with more than 23 million documents and 1.9TB of archived data available since 2013.
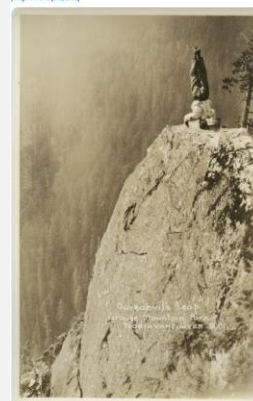
In this past year we collected information related to the Trans Mountain Pipeline energy project and continue to develop and update existing collections such as the BC Hydro Site C Project Collection and the University of British Columbia Web Archives, a collection of websites from UBC's Vancouver and Okanagan campuses.

SOCIAL MEDIA ENGAGEMENT

@DigitizeUBC is one of the most active Twitter accounts across the UBC Library units. Last year, we posted 34 tweets per month to **more than 1,800 followers,** including almost **200 new followers**. The @DigitizeUBC account has an average of **23,000 impressions** and **580 engagements** per month.

Additionally, the weekly Digitizers' Blog posts had **more than 11,000 pageviews**, an increase of 1,000. Our top three popular posts from this year were:

1. Streetcars before Buses: British Columbia Electric Railway (June 18, 2019)
2. Japanese Canadian Communities in BC: Before Relocation (August 20, 2019)
3. Streets in Downtown Vancouver (July 23, 2019)

HIGHLIGHTED COLLECTION

Hawthorn Fly Fishing & Angling Collection

A donation from the Harry Hawthorn Foundation, the print collection contains many rare and valuable items about fly-fishing and angling dating back to the 1700's.

We have been digitizing select materials from the collection since 2016 with the support of the Foundation and have added 22 more items in the past year.

Read more about this collection in these past Digitizer's Blog posts:

- Explore Open Collections: Harry Hawthorn Fly Fishing & Angling Collections
- How Are Collections Made?
- Fishing in Open Collections

The Digitization Centre preserves and ensures access to unique materials of cultural, historical and research significance.*