

Kaltura MediaHub™ for Education

The Campus Media Destination

What is it?

Kaltura MediaHub™ is a fully customizable media destination site for your campus. It is an out-of-the-box video-centric site that can serve as a repository for media collections across campus or a full-featured internal “Campus YouTube.” MediaHub can be easily configured and branded, providing administrators with a product that requires minimal resources to get up and running while allowing extensive customization.

MediaHub: Your Campus Video Destination

- Best of the web playback experience, including adaptive bitrate, dynamic layout for enlarged view of videos, custom video encoding options, supporting both progressive download and RTMP (streaming) of video content
- Focus on searchability and browsing, including related video playlists, search on metadata
- Advanced media tools, including: video editor, video/presentation viewer, webcam recorder
- Seamless integration with authentication processes in use: no login required. MediaHub can detect not only the user’s identity but also their role and base permissions accordingly
- Easy skinning of interface, including insertion of logo and header, background image and player design
- iPhone/iPad support, browser detection opens videos for playback in native HTML5 video player for the iPhone/iPad.



Gallery - including extensive search and browse options

Case Studies

Cross-Campus Solution

A leading university engaged Kaltura to provide a solution for faculty with large digital collections that needed to publish and manage media and associated metadata.

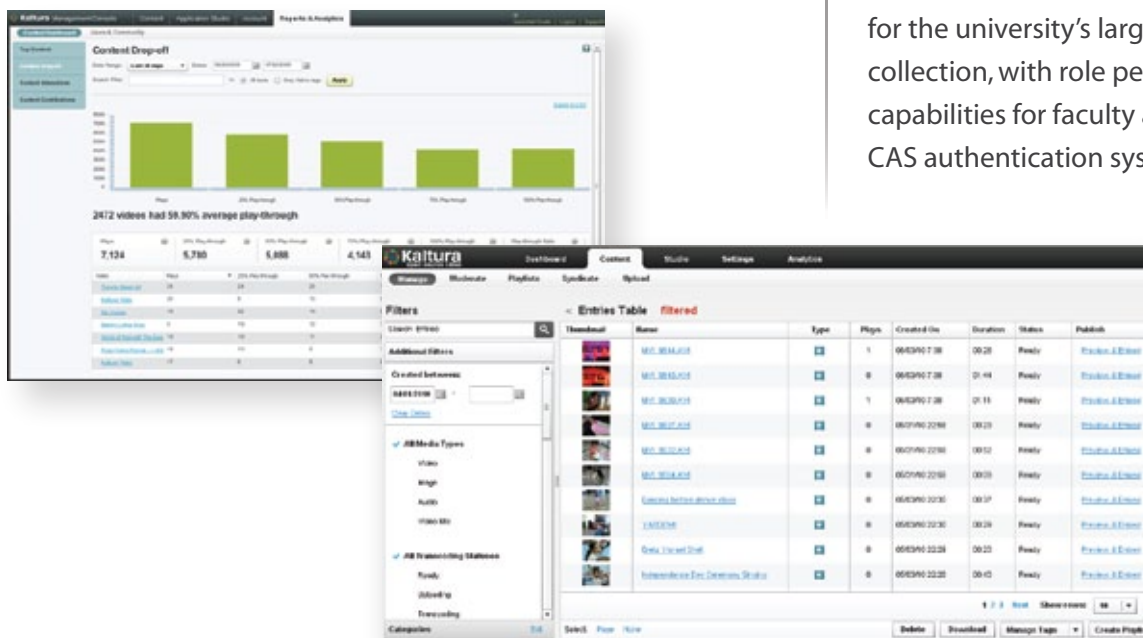
Kaltura Provided

- MediaHub as the destination of faculty content, integrated with the Shibboleth authentication system, centralizing all their online video and audio content, including expanded metadata support, lecture captures, Video/PowerPoint synchronizations, and ability to embed all these in LMSs and other web destinations.
- Kaltura Management Console accounts for faculty to manage large content collections



How does it work?

MediaHub is fully managed via the Kaltura Management Console (KMC), a feature-rich interface allowing non-technical administrators to upload content, add metadata, organize content via categories and create collections based on dynamic rules (e.g. most viewed, videos tagged “xx”, etc.). Administrators simply assign content to categories, which together with tags and rules automatically generate the navigation and organization of the site. In addition, the KMC offers a multitude of options relating to scheduling, access control, player building, analytics and more.



Product Flavors

The following site flavors are supported out of the box:

- 🌈 **Basic Gallery View:** View of centralized rich media repository.
- 🌈 **Advanced User Generated Content (UGC):** Providing authorized users – students or faculty - with advanced video creation and publishing tools, such as online video editing and video-presentation sync functionality.
- 🌈 **Role-based UGC:** Enabling user role based differentiation for allowing UGC capabilities only to a subset of authorized users. (ie. faculty can upload but students can only view)
- 🌈 **Advanced Publishing:** Providing authorized users with the ability to create, manage and publish playlists.

A combination of these flavors can easily be configured, tailored to specifications.

Case Studies

Public Repository

The central IT team of a leading university needed a public site where the university’s extensive video collection would be made available to students and faculty, allowing faculty to add new content and create collections for display elsewhere.

Kaltura Provided

MediaHub as the destination site for the university’s large video collection, with role permissioning, upload capabilities for faculty and integration with CAS authentication system.

Hosting and Deployment Options

The rich-media content, its metadata as well as the specific publishing settings and usage information that are part of the MediaHub solution, can be hosted by Kaltura or can be hosted by customers as part of a self-hosted deployment of Kaltura's video platform. The fully hosted solution requires no CDN relationship or video streaming.

Selected Clients



10 Facts About Kaltura in Education

- 🌈 Open Source (no vendor lock-in)
- 🌈 Most widely recognized video solution in higher ed
- 🌈 Available as a hosted or on premise solution
- 🌈 Plugs in to ALL leading Learning Management Systems
- 🌈 Includes out-of-the-box applications and customizable tools
- 🌈 Supports video, audio, images and other rich media
- 🌈 Online editing, mobile, iPad, and HTML5 support
- 🌈 Integrates into SSO and LDAP environments
- 🌈 Allows you to create a campus "YouTube"
- 🌈 ONLY platform that addresses media use ACROSS campus

How Do I Get Started?

Contact Us: Call +1-800-871-5224 or fill out this form: <http://corp.kaltura.com/about/contact>.

One of our Education Video Experts will help you identify the right solution for your needs.

Try Kaltura: View live demos of key Kaltura widgets <http://corp.kaltura.com/technology/technology> or sign up for a free trial of the Media Management & Publishing Console: <http://corp.kaltura.com/about/signup>

Join the Kaltura Community:

Join the video in education list serve: <http://www.kaltura.org/kaltura-education-list>

Attend one of our webinars: <http://www.kaltura.org/kaltura-inspire-webinar#previous-webinars>

Explore: Kaltura.org

Join the discussion!



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Education Solutions: corp.kaltura.com/solutions/education_video | Education List Serve: www.kaltura.org/kaltura-eduction-list

Company Overview

Kaltura provides the first and only open source video platform for education, a full-featured framework that enables educational institutions to handle all of their rich-media needs. The platform is in use by tens of thousands of global publishers including leading universities. Kaltura is pioneering the 'open video' revolution through initiatives like www.openvideoalliance.org, www.HTML5video.org and the introduction of collaborative video-making into Wikipedia. For more information visit www.kaltura.com.