 Digital Tattoo – High School Curriculum

**Audience:** High school students

**Course:** Information Communication and Technology 11/12

**Themes:** Social media: Evaluating online communication tools.

**Learning outcomes:**

* Use available Internet communication tools for personal or business purposes. (BC IRP\*)
* Demonstrate the ability to use the Internet to access, capture, and store information. (BC IRP\*)
* Describe and evaluate the advantages and disadvantages of a variety of electronic communications environments (and Internet service providers). (BC IRP\*)

\*from BC Ministry of Education’s Integrated Resource Package (IRP)

**Activities:**

*\*Note: This may require more than one 1hr class.*

* Part I: Research an internet communication tool.
* Part II: Demo & sell us your tool.

**Part I: Research an online communication tool.**

**Activity #1:**

1. As a class brainstorm a list of online/digital communication tools. (i.e. texting, blogs, wikis, chatrooms/forums, MMOs, & social media such as tumblr, pintrest, youtube or networks like Facebook, twitter,Linkedin etc.).
2. Choose one.
3. Research this tool using information found on the Digital Tattoo website, Useful Resource links and more.
4. Prepare a small report outlining:
   1. The features of your tool.
   2. The advantages or uses of this tool (list these from a personal, academic, and professional perspective).
   3. The disadvantages, cautions or drawbacks to using this tool.

**Part II: Demo and sell us your online communication tool.**

**Activity #2:**

1. Demo an example and present your tool to the class by trying to sell it to us (i.e. as though we were your target market).

**Resources/DT Tutorial content:**

Blogs. <http://digitaltattoo.ubc.ca/connect/making-connections/blogs/>

Wikis. <http://digitaltattoo.ubc.ca/connect/making-connections/wikis/>

Social Media. <http://digitaltattoo.ubc.ca/connect/making-connections/social-media/>

Social Networking. <http://digitaltattoo.ubc.ca/connect/making-connections/social-networks/>

Texting. <http://digitaltattoo.ubc.ca/connect/protecting-connections/talking-online/>

Talking Online. <http://digitaltattoo.ubc.ca/connect/protecting-connections/talking-online/>