Instagram Tutorial for Web Team 2019 Mar

1. Download “Canva” app for Instagram Posts and Stories designs
	1. Use your own photo and words to create content
	2. Do not have giveaway or contest for @ubclearn accounts
2. Use Insight to track on each post’s likes, comments, send and labels
	1. In the beginning of the term, record monthly profile visit and reaches
	2. In the end of the term, record the increase or decrease of the monthly visits
3. Use Instagram’s Profile Bio and Website to promote new blog post
4. In setting, check “Insight” to see “Activity, Content and Audience”



1. Go to see video direction at
	1. teamsharedrive > LBRY > IKBLC Program Services > Student Files > Chapman Learning Center > 1 Minute Video > ***Instagram Demonstrations***