

Survey Results & Analysis

for

Imagine UBC Experience Survey **a place of mind**



THE UNIVERSITY OF BRITISH COLUMBIA

Tuesday, September 27, 2011
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Executive Summary

This report contains a detailed statistical analysis of the results to the survey titled *Imagine UBC Experience Survey*. The results analysis includes answers from all respondents who took the survey in the 12 day period from Wednesday, September 07, 2011 to Monday, September 19, 2011. 21 completed responses were received to the survey during this time.

Survey Results & Analysis

Survey: Imagine UBC Experience Survey

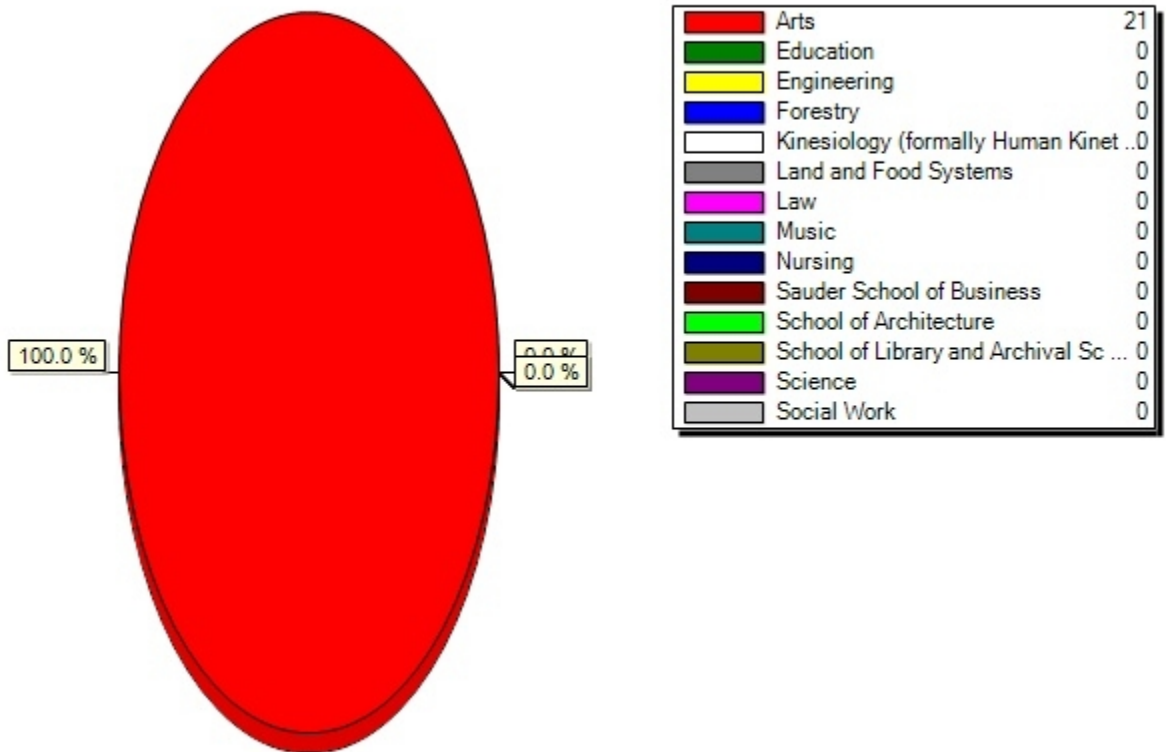
Author:

Filter: In question "My Faculty/School is:" the respondent selected "Arts"

Responses Received: 21

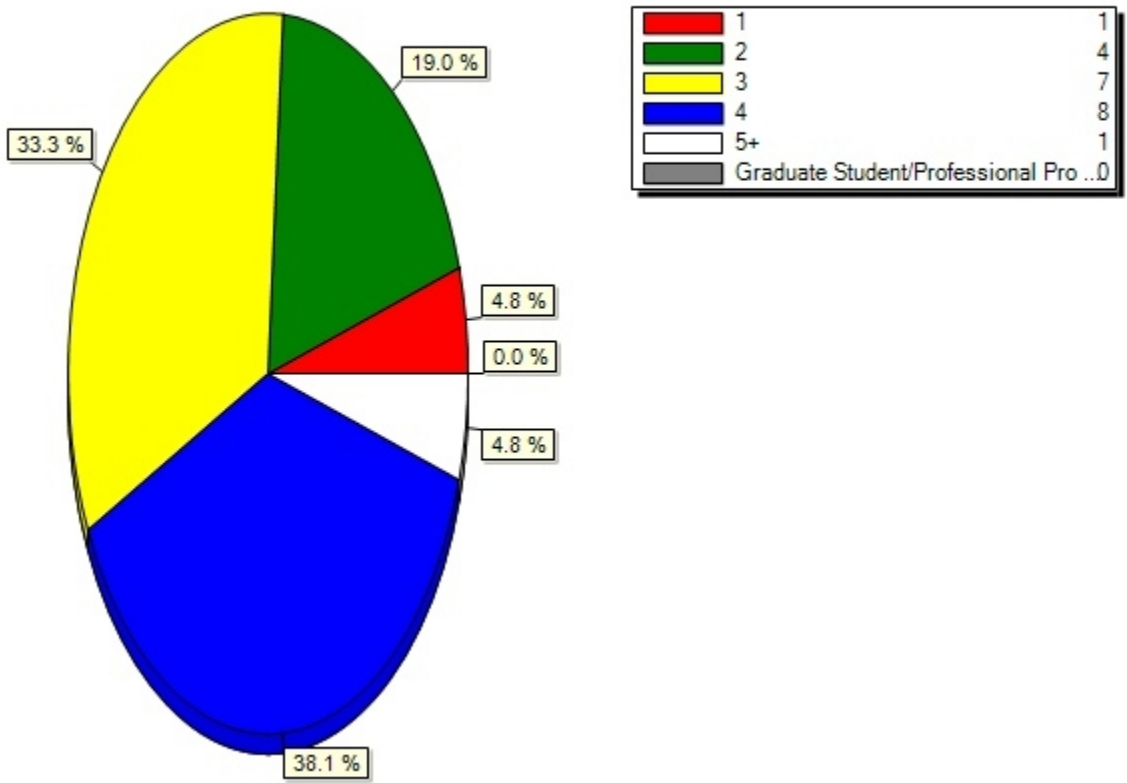
My Faculty/School is:

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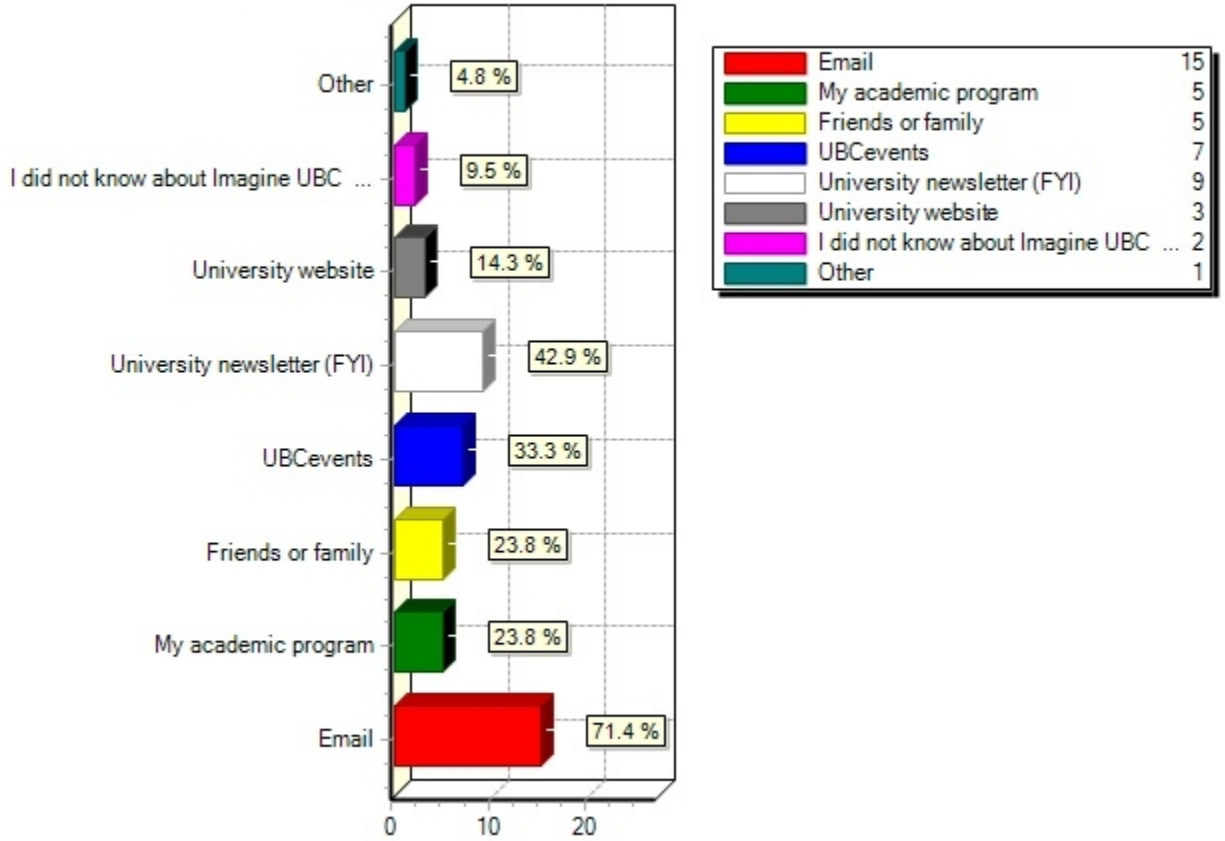
My year level is:

My year level is:



I heard about Imagine UBC programming for me through:

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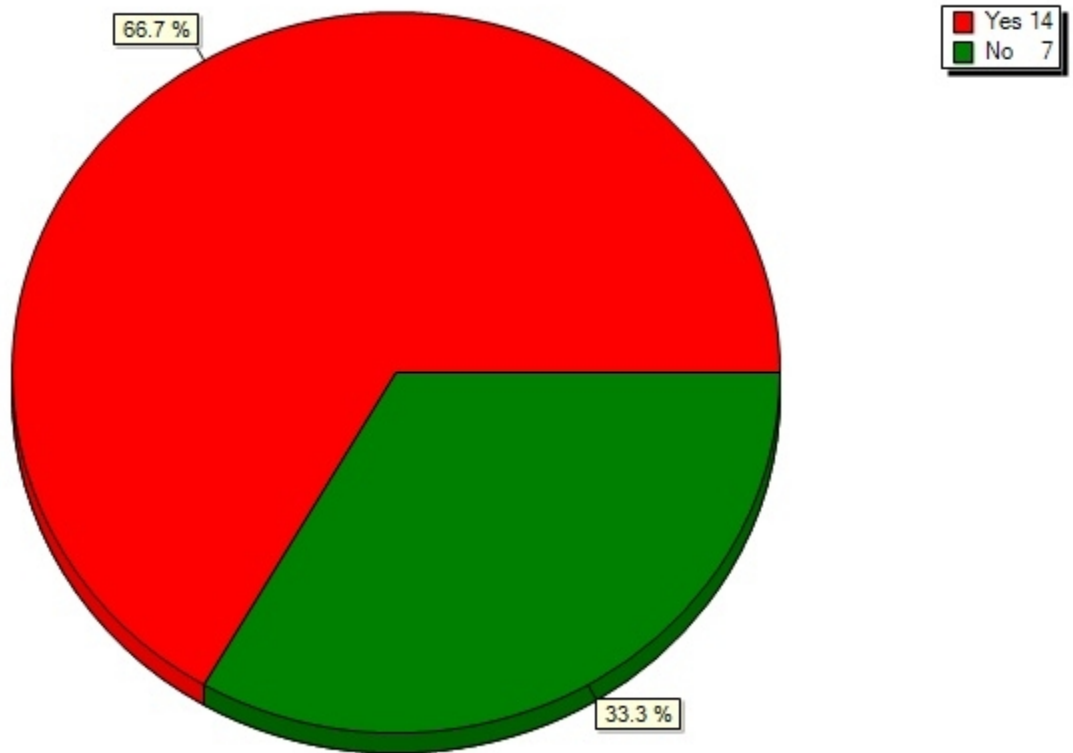


Other Responses:

Previous experience

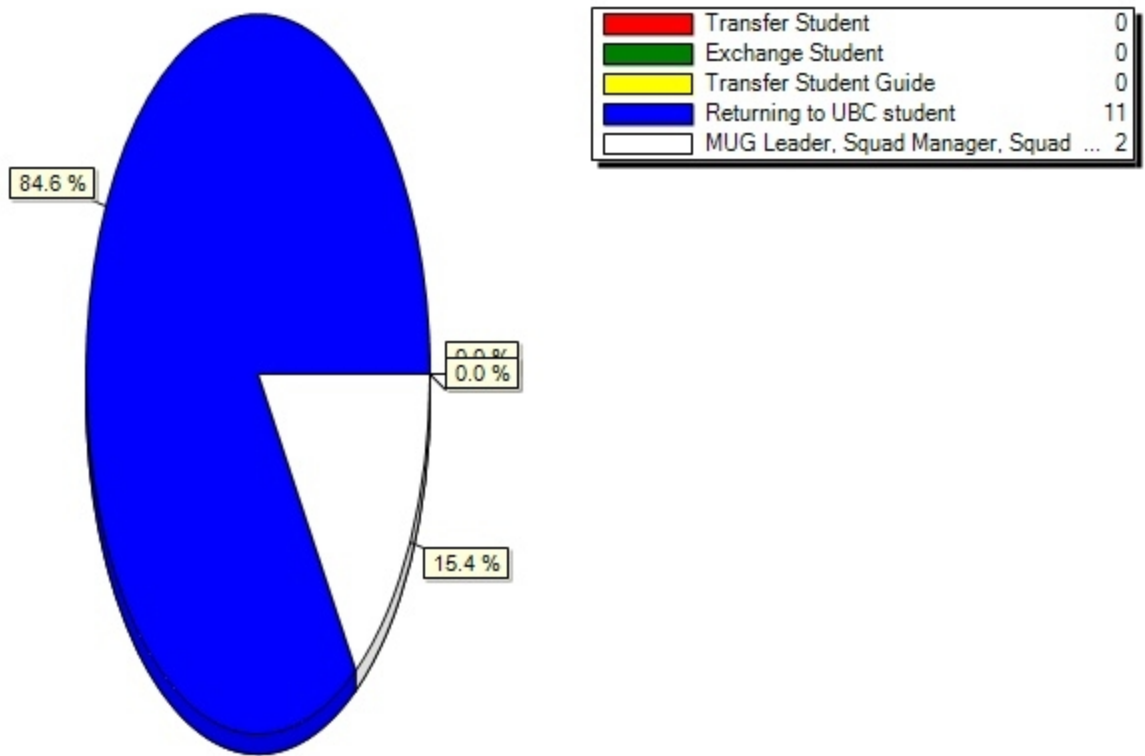
Did you attend Imagine UBC?

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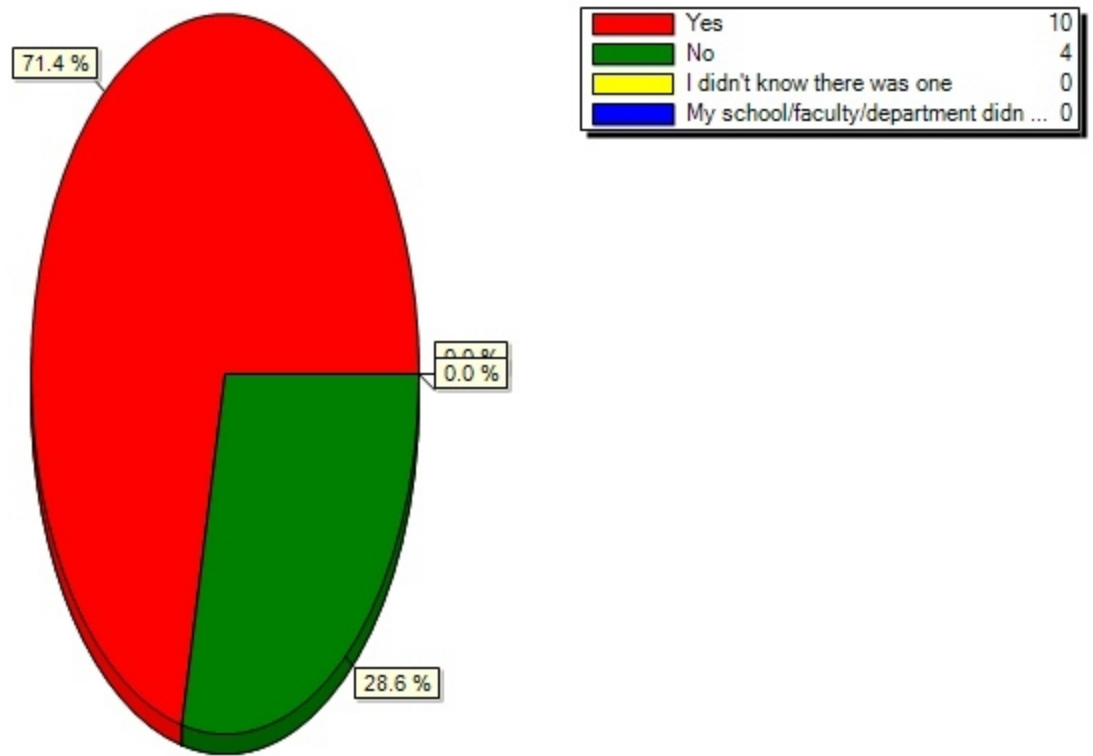
I participated in Imagine UBC 2011 as a:

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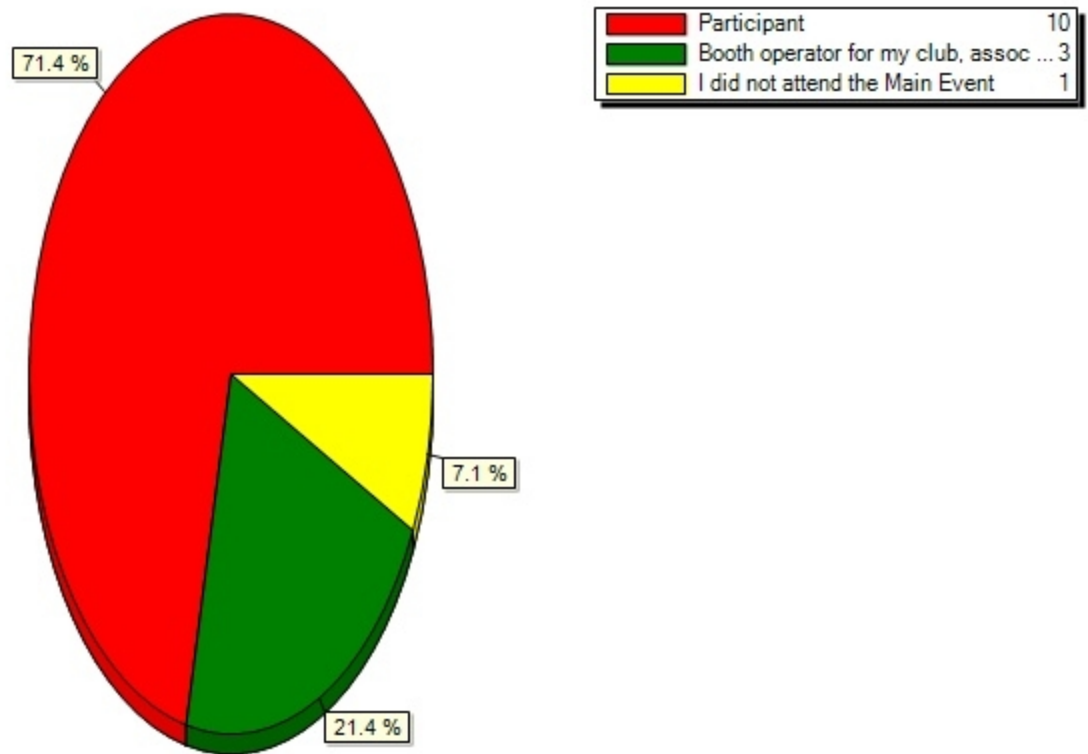
I went to my faculty/school, or department specific event(s) (For example: a bbq, faculty fair, departmental open house)

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I went to the Main Event resources and opportunity showcase down Main Mall
as a:

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The most valuable part of the day was (please fill in the blank, examples could include: The Main Event, Department Event, the Pep Rally, Faculty Fair etc)

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Arts Co-op Info Session

Talking to interested students at both the booths I worked at (department and club)

The Main Event
free stuff
Faculty Fair
Clubs and Booths
Main Event
Faculty BBQ and Pep Rally
The Main Event
the main event
Pep Rally
department event
The Main Event
Arts Booths in Buchanan Courtyard

The least valuable part of the day was: (please fill in the blank, examples could include: The Main Event, Department Event, the Pep Rally, Faculty Fair etc)

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Main Event
Lunch - free food was advertised but the vegetarian options ran out quickly (Faculty Fair BBQ)
The Faculty Fair
not geared towards returning students
The Main Event
Department Event
Nothing in the morning for returning students...
Too many things going on during the Main Event, felt at times like a corporate landfill
The Faculty Fair
department event

student workshop
pep rally
Lunch
Engineering booths.

What would have made this component of the day more valuable to you?

What would have made this component of the day more valuable to you?
I would have liked to see booths organized in a better manner. It was very difficult to navigate through the crowds and streets, so I did not end up visiting many booths at all.
Just having more vegetarian options and being prepared for so many vegetarians.
If Bowen Tang actually did his job of organizing the Main Event properly. There was so much potential to have it be a great event and he was a huge let down. Not letting certain groups have a tent because "we want all the booths to look consistent" yet not enforcing this rule with (seemingly) any other booth was a slap in the face.
If there is a program help students to connect with senior peers, it would be better!
If there were my resources relating to financial aids and students with questions about the finances of school. I'm being funded and had a few questions. I asked around and no one really knew where to send me.
Having a returning student oriented activity in the morning!
- Small groups and/or one on one conversations with UBC students telling me about all the things that have changed since I've been gone. Brief information or info as to where I can obtain such help, ie. refreshing my library research skills, would have been helpful too. - Alumni discussions. - Field oriented career talks and presentations.
Everything started tearing down early, so it was hard to navigate departments and get food.
get together with my friends and know well about new information in UBC

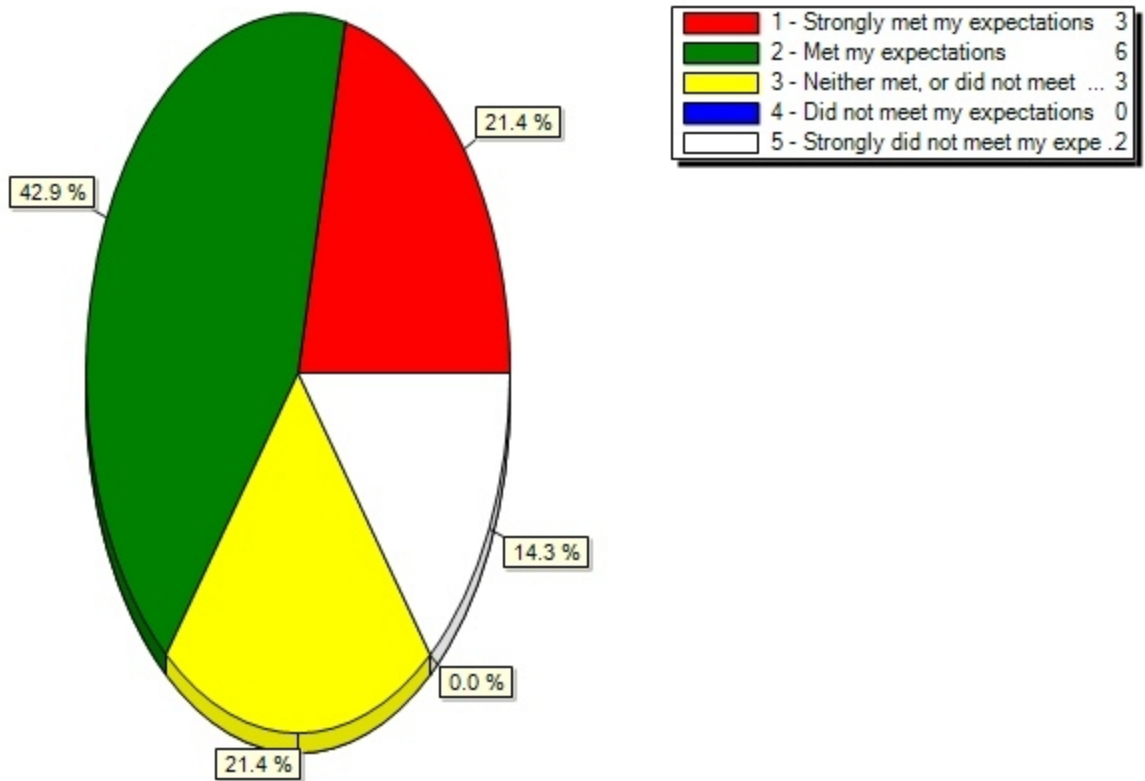
shorten the workshop and less repetition
not going
Having the set up be different; lunch distribution for Arts was a nightmare because we had to deliver the pizzas to so many different locations.

What did you expect to learn as part of your Imagine UBC experience?

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I expected to learn about opportunities and programs that would improve my experience at UBC in the coming year.
How to best engage university students in a booth.
Nothing
information pertaining to my faculty
Get ready to school, learn resources available here and get network.
Upcoming event relating to my faculty.
Get excited for the year ahead and find out about some cool opportunities!
(Missed) news and about opportunities.
I expected to talk to some of my professors and get some free information about Student Services.
more volunteer opportunities
how to integrate into student life at UBC
more about my department
How Imagine Day is set up and run from behind the scenes.

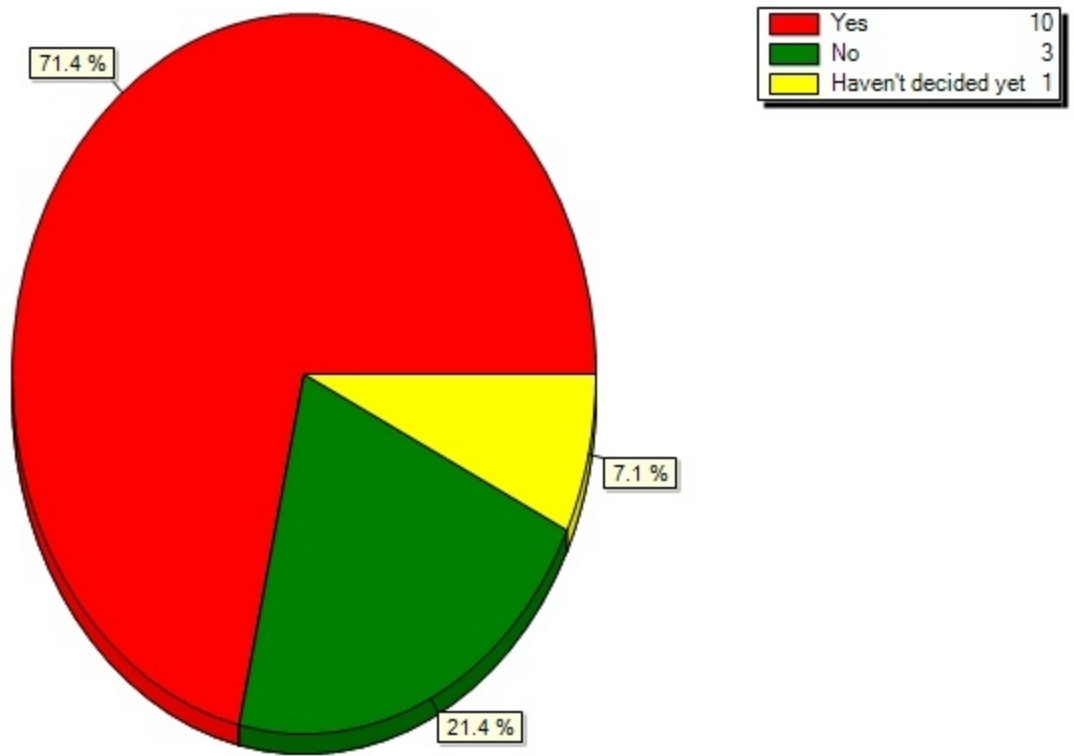
On a scale of 1-5, how did Imagine UBC 2011 meet your expectations?

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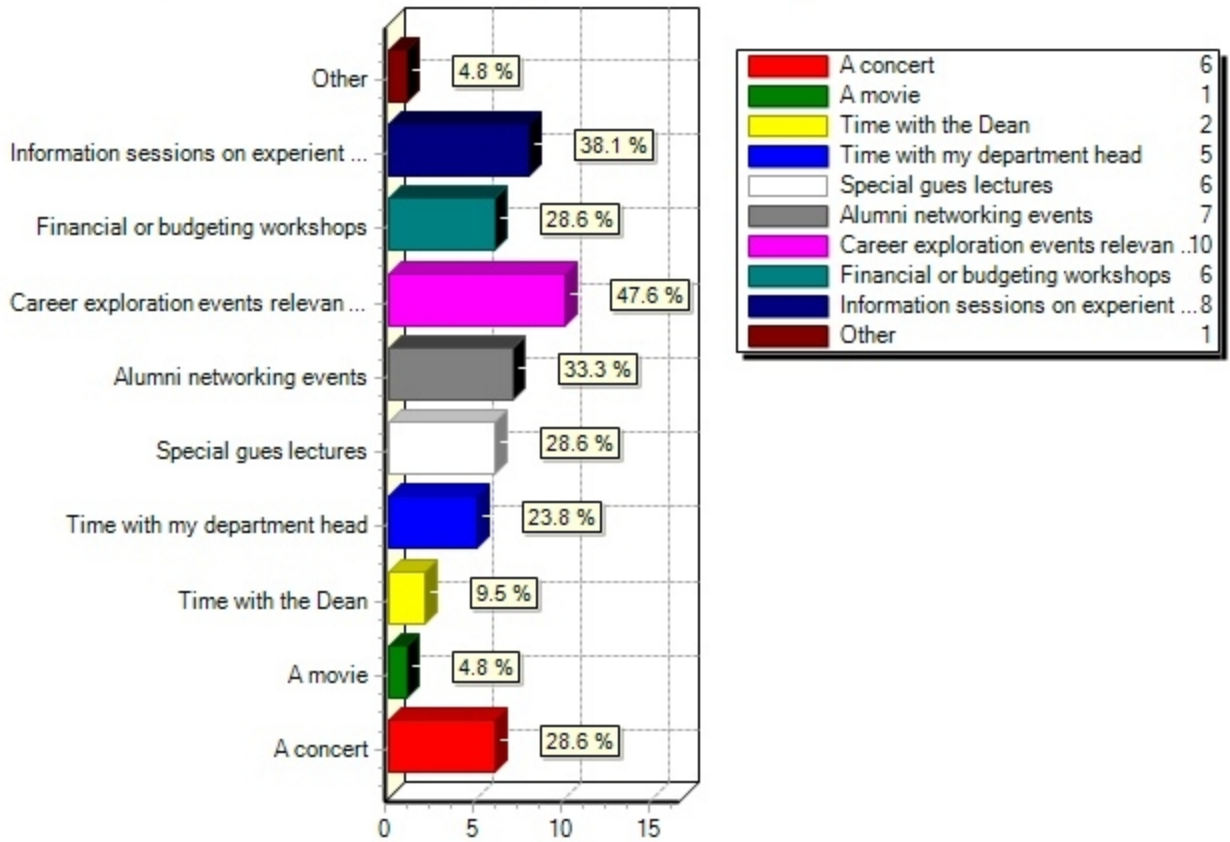
I would recommend Imagine UBC to another Returning, Transfer or Exchange student:

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If this were added I would be more inclined to go to, or to recommend Imagine UBC:

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Other Responses:

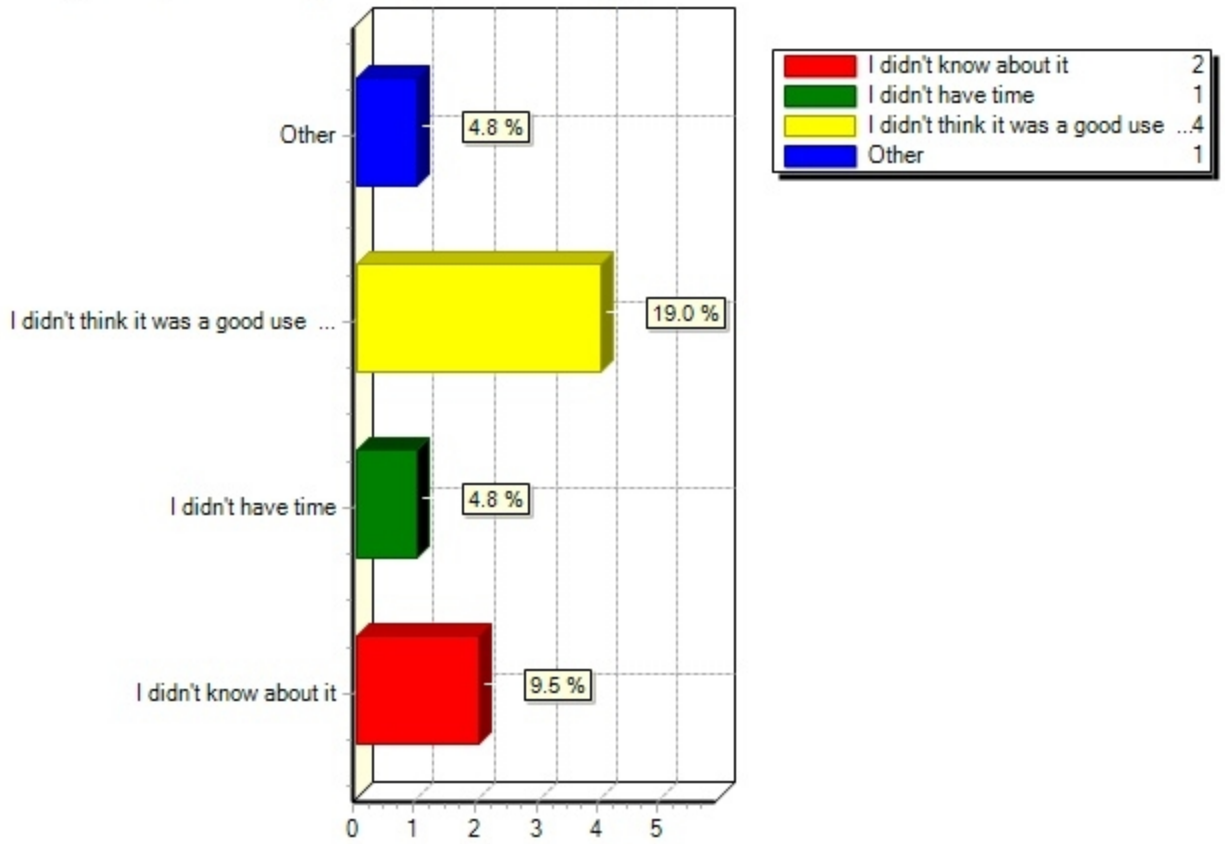
Fun event for returners!

Something I think should be added to Imagine UBC is:

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Some kind of cheering/energy portion for upper years - not as intense as the pep rally for first years, but something to pump up our energy!
Either add relevant information for returning students or don't advertise it at all. Just say it's geared only towards new students. I went to the History booth only to learn that it closed early, and the representative had no idea about when Artona pictures are being taken for History Major graduates. Furthermore, no one advertised that the free purple Arts binders were only for NEW students.
Alumni networking events and set time with department head would be very cool! Very looking forward to seeing them being added to Imagine UBC.
More resources for returning students. I found that there wasn't much offered to me as a returning student.
An expansion or explanation of what returning students can participate in!
Meet and Greet with Alumni! Or meet and greet people who are working in the field of ones study would be helpful too I think.
More department-specific events
career exploration events relevant to my area of study

Why didn't you attend Imagine UBC? (choose all that apply)

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Other Responses:

OUT OF TOWN