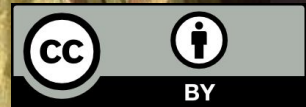
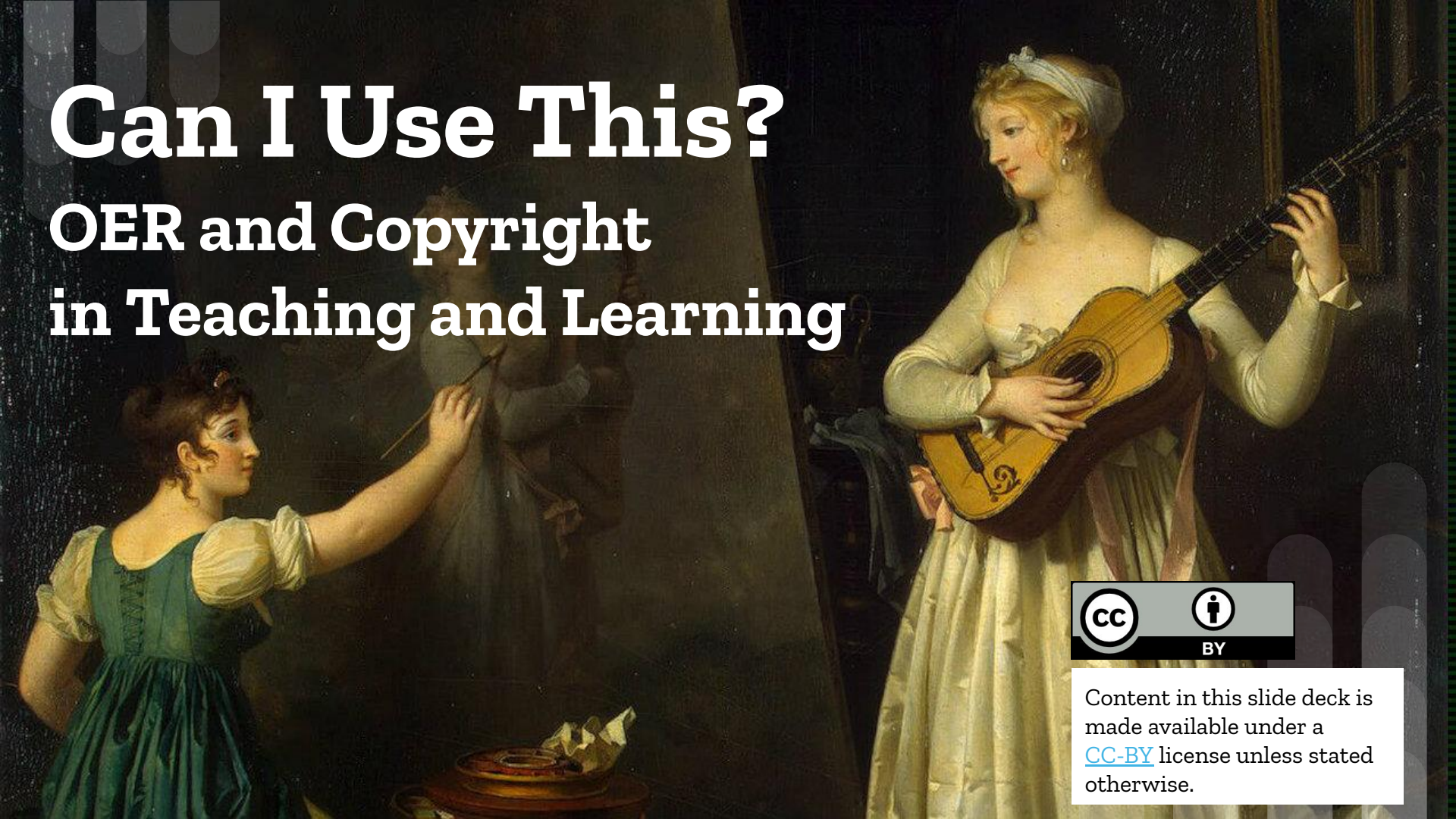


Can I Use This?

OER and Copyright in Teaching and Learning



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UBC Point Grey Campus is on traditional, ancestral, unceded Musqueam Territory.

You can this resource to discover the Indigenous territories you reside on: *native-land.ca*

Photo: Musqueam Post, sʔi:łqəy̓ qeqən (double-headed serpent post), on the UBCV Campus

Photo by UBC Brand and Marketing





We hope you will leave this session with:

- Considerations of UBC's Copyright Context for teaching and learning
- An introduction to what makes an educational resource "Open"
- Considerations of the practicalities working with other people's content
- Information on support available at UBC





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Stephanie Savage

Scholarly Communications and
Copyright Services Librarian

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Contact Me

Copyright

Copyright.ubc.ca

- Fair Dealing Analysis
- Course Materials Review
- General Copyright Support and Referral

Scholarly Communications

Scholcomm.ubc.ca

- Open Access Publishing
- Author Rights
- Predatory Publishing
- Open Scholarship



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A brown dog, possibly a Weimaraner, is standing on its hind legs against a white wall. Its right front paw is raised high, and it is looking up at it with a focused expression. The dog is wearing a dark collar with a tag.

What are you hoping to get out of this session?



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Users

Basics for using copyright-protected materials

*Vincent van Gogh, 1888 - Public Domain, Retrieved From
[the Metropolitan Museum of Art](#)*



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Identifying the Audience

Classroom Use?



[EdTech Stanford University School of Medicine](#) - CC-BY-NC-ND,
Retrieved from [FLICKR](#)

Open Distribution?



[Nasa](#), Public Domain, Retrieved from [Nasa Image and Video Library](#)



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Exceptions to Copyright

Fair Dealing

Must be for an allowable purpose

Is less likely to be applicable in an open environment

Educational Exceptions

An additional set of exceptions for educational institutions

Are less likely to be applicable in an open environment



Copyright is hard!

- Hyperlinking and embedding is OK
- Using UBC licensed material (in the classroom) is OK
- Using openly licensed work is OK
- Using anything in the public domain is OK

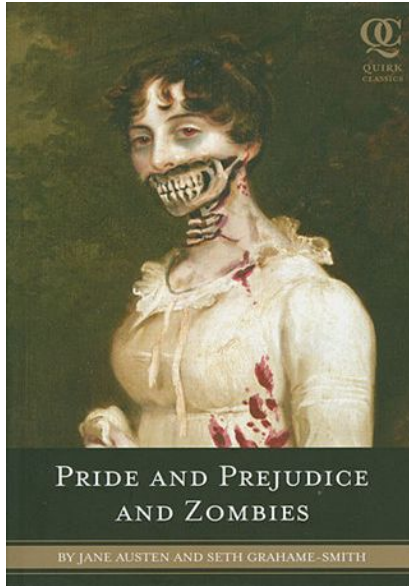


[LaurMG](#), CC-BY-SA, Retrieved from Wikimedia Commons



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Public Domain



Retrieved From [Wikipedia](#) - used for an educational purpose



Retrieved from [Spy Museum](#) - used for an educational purpose



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Asking Permission



When in doubt, consider
asking for permission

Created by Cristiano Zoucas
from Noun Project



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Creators

Basics for creators of copyright-protected materials



Marguerite Gerard, circa 1790 - Public Domain, Retrieved From [Wikimedia Commons](#)



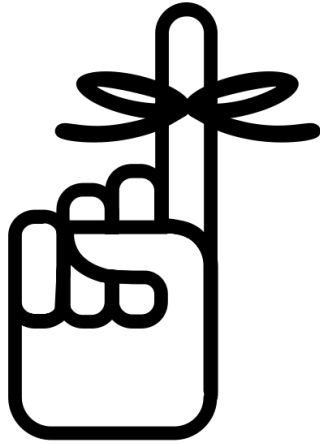
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Who owns the Rights?

Faculty Work	Student Work	Staff Work
<p>Retain copyright in their work</p> <p>Policy 88 (Inventions and Discoveries)</p> <p>Policy 81 (Use of Teaching Materials in UBC Credit Courses)</p>	<p>Retain copyright in their student work</p> <p>Theses and dissertations are required to be openly disseminated</p> <p>Student employees likely do not retain copyright</p>	<p>Operate under the “work for hire” provision</p> <p>Do not retain copyright in their work</p>



Using Student Work



Created by Julynn B.
from Noun Project

When in doubt, consider
asking for permission



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Where Policy ends and Risk begins

*The Next Rembrandt, used for an educational purpose,
Retrieved from <https://www.nextrembrandt.com/>*



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So, what's ~always OK to use?

- your own work
- material in which copyright *cannot* exist
- material in which copyright *no longer* exists
- Government of Canada* works
- hyperlinks (and embed codes)
- **openly licensed works**



What Does

“Open”

Mean?



Open like a Museum

Open educational resources are educational materials (e.g., course textbooks, research articles, videos, assessments, simulations, etc.) that are either (a) licensed under an open copyright license (e.g., Creative Commons) or (b) in the public domain.

Wiley & Green, 2012



5 R's

Retain

Reuse

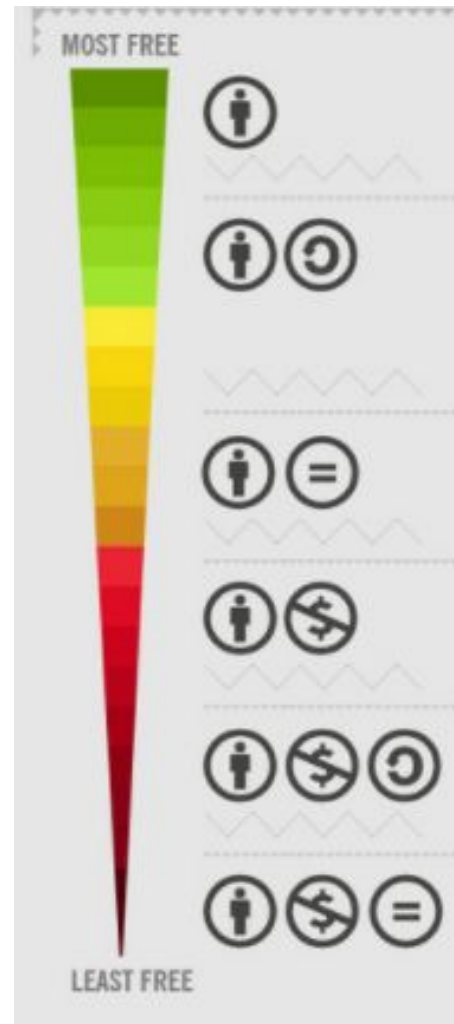
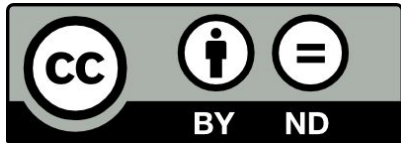
Revise

Remix

Redistribute



Creative Commons
(CC) licenses
provide advance
permission to use
copyrighted
material under
certain conditions.



1.4 BILLION

 creative
commons
(<https://stateof.creativecommons.org/>)

CREATIVE COMMONS LICENSED WORKS

2017 1,471,401,740

100%

2016 1,204,935,537

82%

2015 1,118,900,000

76%

2014 882,000,000

60%

2010 400,000,000

27%

2006 140,000,000

10%



T = Title

A = Author

S = Source

L = Licence



Why OER?

- Lowers barriers: Saves time and money.
- Easy to circulate among an unlimited number of students.
- Makes it easy for instructors to provide meaningful, contextualized resources for their students.



Affordability of Course Resources

According to the [2020 AMS Academic Experience Survey](#):

- **\$884** is the average amount UBC undergraduates spend on textbooks and other course resources in the past year.
- **67%** of undergraduate students reported that they went without a textbook or other course resource due to cost in the last year
- **28%** of undergraduates frequently or often went without textbooks or other course resources due to cost

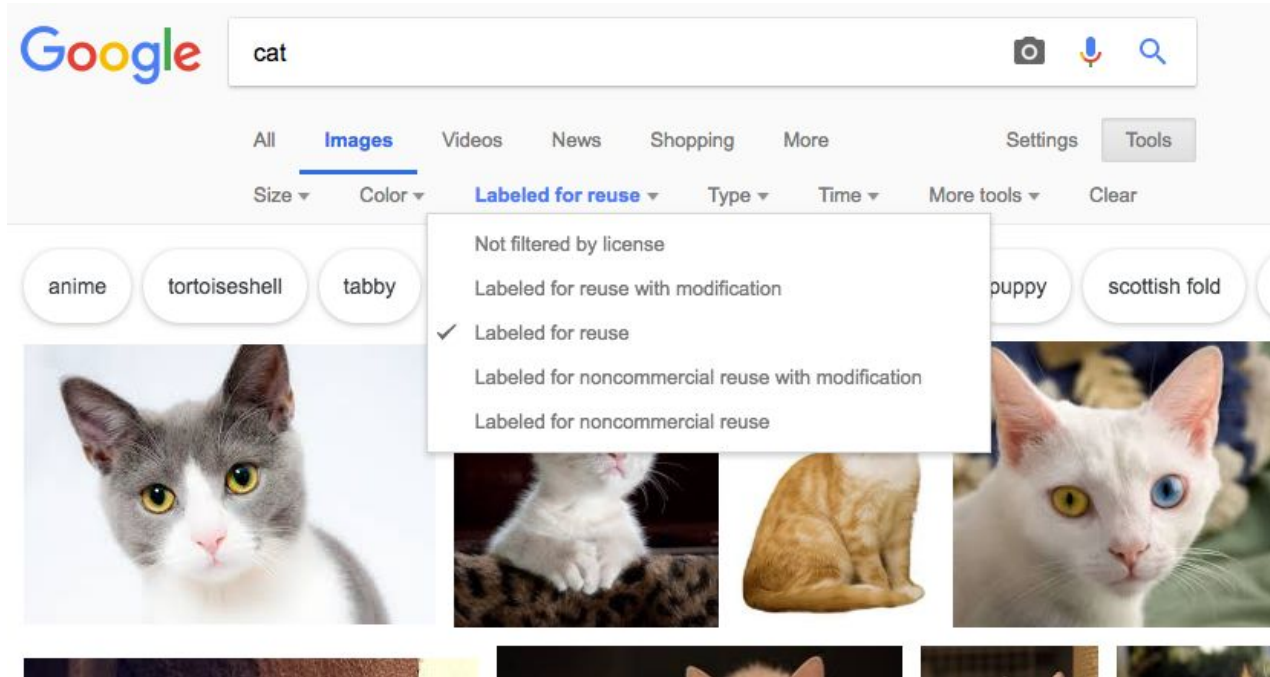


“Vast majority of survey respondents perceived the open textbook to be of the same or better quality than commercial textbooks used in their other courses. Further, many of them appreciated the fact that the textbook was customized to this particular course—which is made possible by the use of a textbook with an open license.”

Hendricks, C., Reinsberg, S., and Rieger, G. (2017). *The Adoption of an Open Textbook in a Large Physics Course: An Analysis of Cost, Outcomes, Use, and Perceptions*. International Review of Research in Open and Distributed Learning. Retrieved from <http://www.irrodl.org/index.php/irrodl/article/view/3006/4220>:



Finding OER



UBC Library

<https://guides.library.ubc.ca/open-education/material-repositories>

Open UBC

open.ubc.ca

OASIS

<https://oasis.geneseo.edu/>



Quartz Parrot



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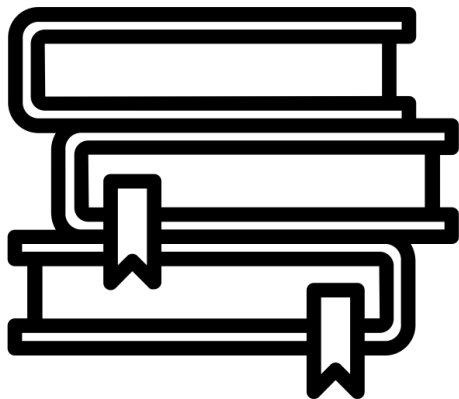
Calculus Textbook

for *Biology Students*



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Author Rights



Created by endang firmansyah
from Noun Project

Consider the rights you have in your own work and to what degree you give them up when you publish

Commonly, publication agreements include copyright transfers



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Use the Syllabus Service



The Library is here to help
We will take on the copyright
assessment and pay
reasonable licensing costs to
make works available

UBC Library Communications - CC-BY-NC-ND, Retrieved From [Flickr](#)



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The UBCV OER Fund -

The Fund has provided \$650,076 in OER grant funding for 61 projects across 11 different faculties to support:

- The adoption, adaptation, or creation of OER which address affordability and access to learning resources within UBCV credit based courses;
- Course enhancements using open educational resources, including assessment materials.
- Activities and events that seek to engage the UBCV community in increasing awareness and capacity for supporting OER.

<https://oerfund.open.ubc.ca/>





Thank you!

Stephanie Savage - stephanie.savage@ubc.ca
Will Engle - will.engele@ubc.ca

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