



We were trying to come up with a solution to the issues related to public transportation and how we could improve it. At first, we tried to empathize with someone who has issues with public transportation. Then we defined the problem, then we took turns brainstorming solutions on sticky notes. We then took all the ideas, brainstormed some more, and came up with a prototype idea. Ours was to create a defined large area where there are no personal vehicles and only busses, trains, bikes, and walking for transportation. The doodle on the test section had nothing to do with the project.

In the first step, we tried to come up with a target demographic that the problem related to. We thought of the elderly, commuting students, and even women nervous about public spaces. We then wrote some ideas of specific problems these people might have. We then tried to find the root of all those problems and the people having these problems. Next, we took 5 minutes of our own time to just write as many potential solutions to our root problem as we could think of. Then we shared what we wrote and came up with one main plan. We developed a more concrete idea around that and then presented it to the class.