



## Department Participation – Data Summary, Imagine Day 2011

### General Data

- Out of the 13 departments that participated in the Imagine Day Arts Courtyard BBQ, 9 departments responded to the survey that was emailed to them
- Out of these 8 departments that responded, 7 of them participated in the Buchanan Courtyard BBQ; 2 held individual department events
- 8 departments said it was a good use of their time (6 of these held events in Buchanan Courtyard; 2 held their own department event); one department did not respond to that specific question
  - Allowed prospective majors to ask questions, advertisement of the honour programs, allowed for students to sign-up for students associations
- Each department had at least one staff and several faculty members at their booth
- 8 departments said that they would participate in an event like this next year (6 of these held events in Buchanan Courtyard; 2 held their own department event); 1 was unsure; 0 said that they would not

### Highlights and Suggestions

- Two departments commented on how much they appreciated the funding supplied by the Faculty (one of these departments stated that the funding allowed them to have food at their booth for the students that stopped by to talk, contributing to the “open house environment”) – both of these were individual events outside of the Buchanan Courtyard BBQ
- Students were very engaged and asked very specific questions of the departments
- One department commented on how they got more passing traffic at Buchanan, but the more interested students visited them at their department building, located somewhere else on campus, so they would need a booth at both locations
- One department would have liked to have seen table top display boards or a place to hang posters
- One department would have liked to have seen more volunteers and/or one central coordinator that was always present in case there were any questions/concerns
- One department commented on how no returning majors visited their booth
- One department felt that some of the activities in the Buchanan Courtyard were too young (i.e. face painting and cotton candy)

### Based on the feedback, here are some suggestions:

- If the budget allows it, continue to offer financial support to the departments that hold individual events
- Overall, event was successful (especially regarding first-year and transfer student traffic), and most departments would be interested in participating next year, so it should be a continuing event – both the individual department events and the Buchanan Courtyard
- Have more volunteers that could assist if need-be
- Create a standard poster that could be displayed for each department if they don't have their own, and also encourage them to bring their own (it could be hung on the table)