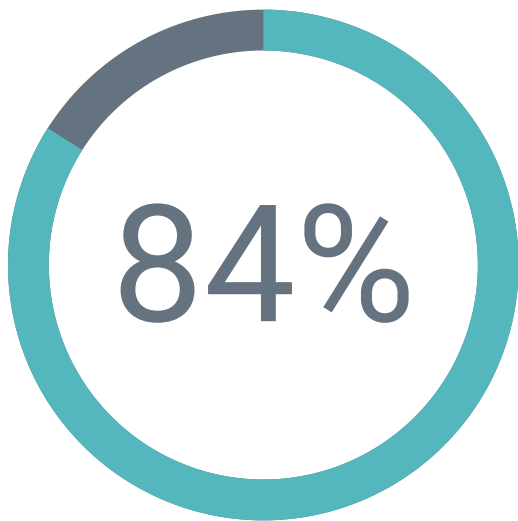# Digital Tattoo Survey

The Digital Tattoo survey was completed by approx 600 students in September 2018. in the workshop as a way to measure changes in self-efficacy. 632 students completed the pre workshop survey and 505 completed the post workshop survey

84%

Of teacher candidates said that after reading and discussing the case studies today feel more confident making informed decisions about my digital identity as a teacher candidate.

35%

Increase in the number of teacher candidates who said that they were confident understanding the term digital identity between the pre and post surveys.

The case studies were very relevant and it was great to discuss it with my classmates so we can collaborate ways we would resolve the situation if it had happened to us.

The Digital Tattoo Survey was completed by approx 600 students in September 2018. in the workshop as a way to measure changes in self-efficacy. 632 students completed the Pre workshop survey and 505 completed the Post workshop survey

Q1: I am confident in my understanding of the term "digital identity."


Pre-survey   Post-survey
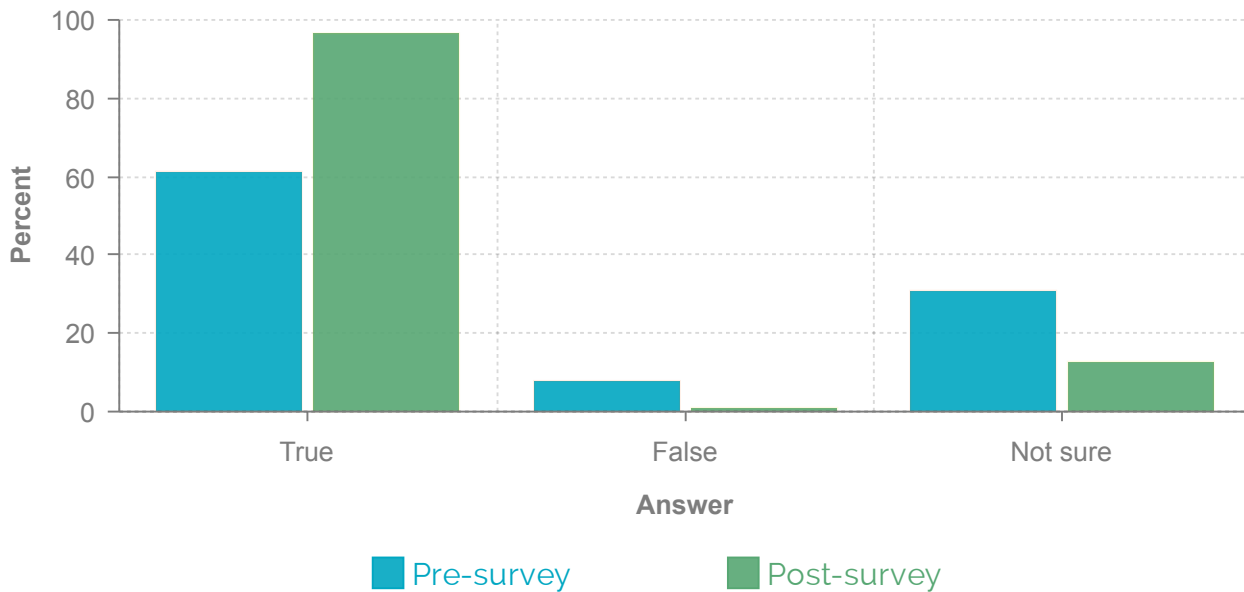
#	Q1	% Pre	% Post	% Change
1	True	61.23	96.63	+35.4%
2	False	7.91	0.99	-6.92%
3	I'm not sure	30.85	2.38	-28.47%
	Total	632	505	

Digital Tattoo Pre and Post Survey

Q2:I understand the impact that my digital identity can have on me professionally.
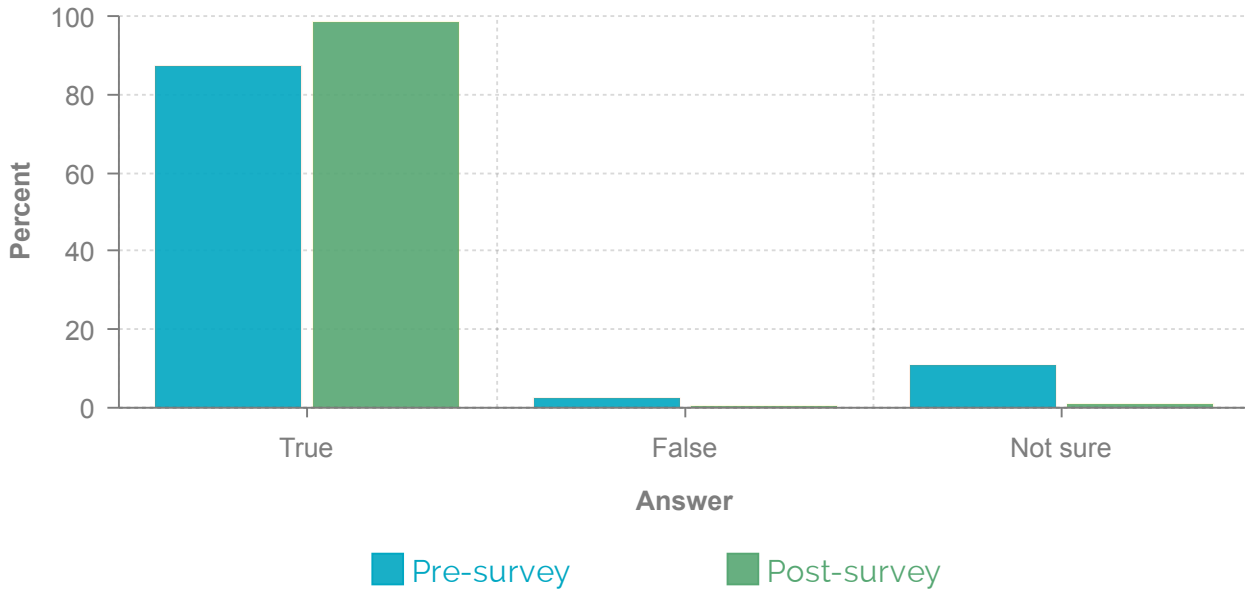
#	Q2	% Pre	% Post	% Change
1	True	87.03	**98.42**	+11.39
2	False	2.22	0.40	-1.82
3	I'm not sure	10.76	1.19	-9.57
	Total	632	505	

**Q3: As a teacher, I plan to use (or continue to use) social media in my personal life.**
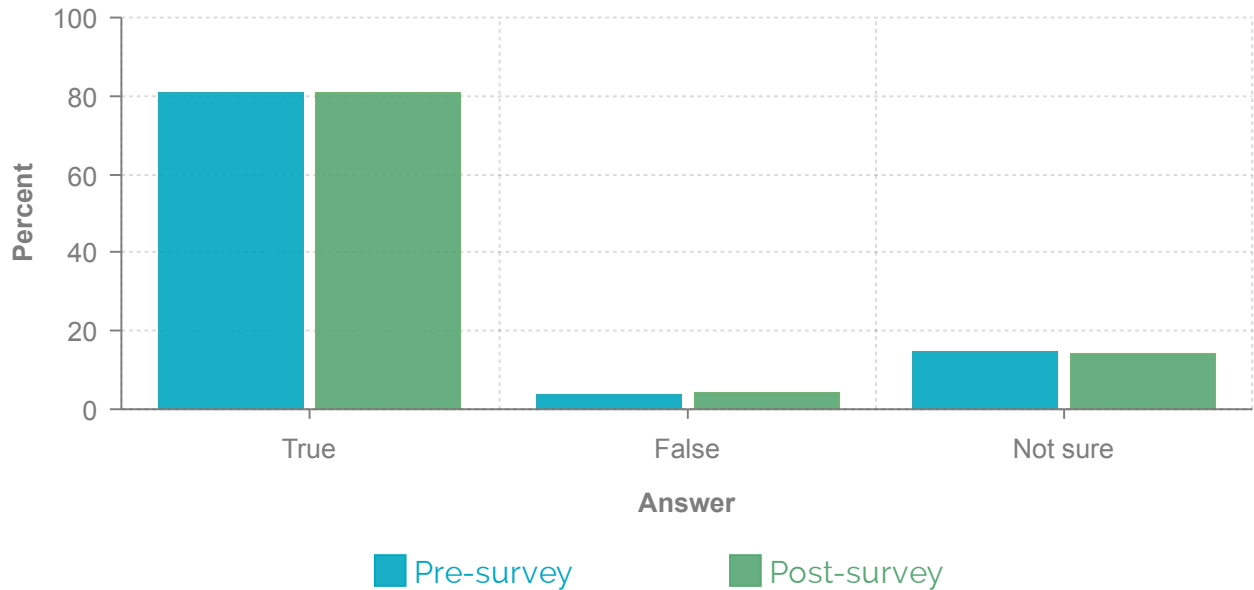
#	Q1	% Pre	% Post	% Change
1	True	81.01	80.99	-.02
2	False	4.11	4.55	+.44
3	I'm not sure	14.87	14.46	-.41

Q4 As a teacher, I plan to use (or continue to use) social media for professional purposes.
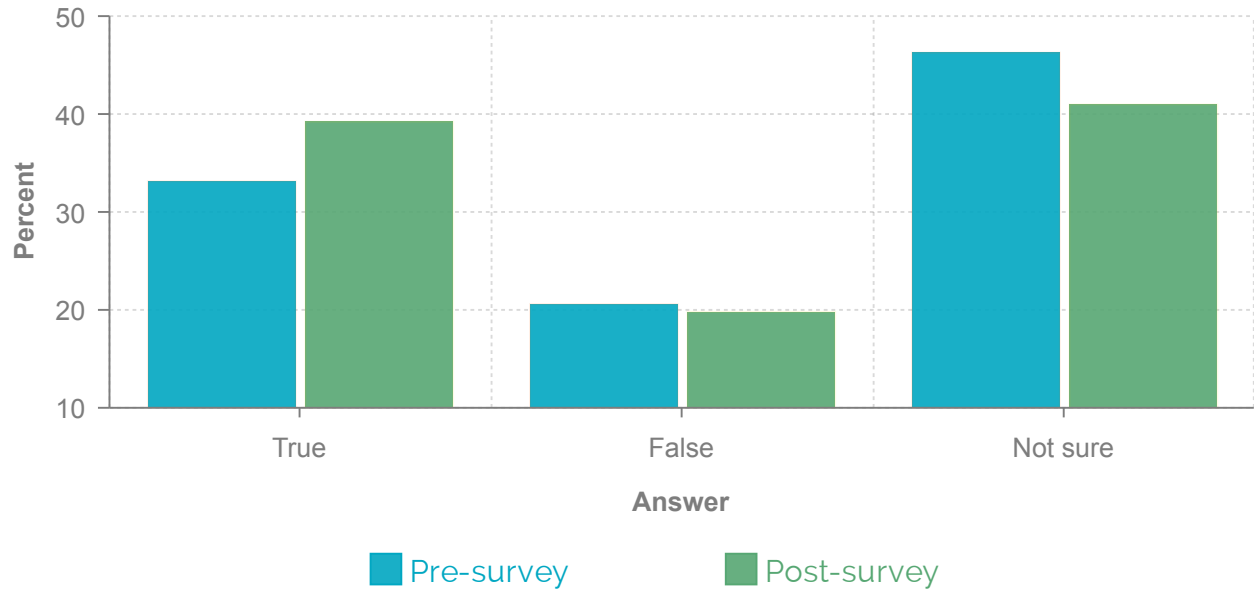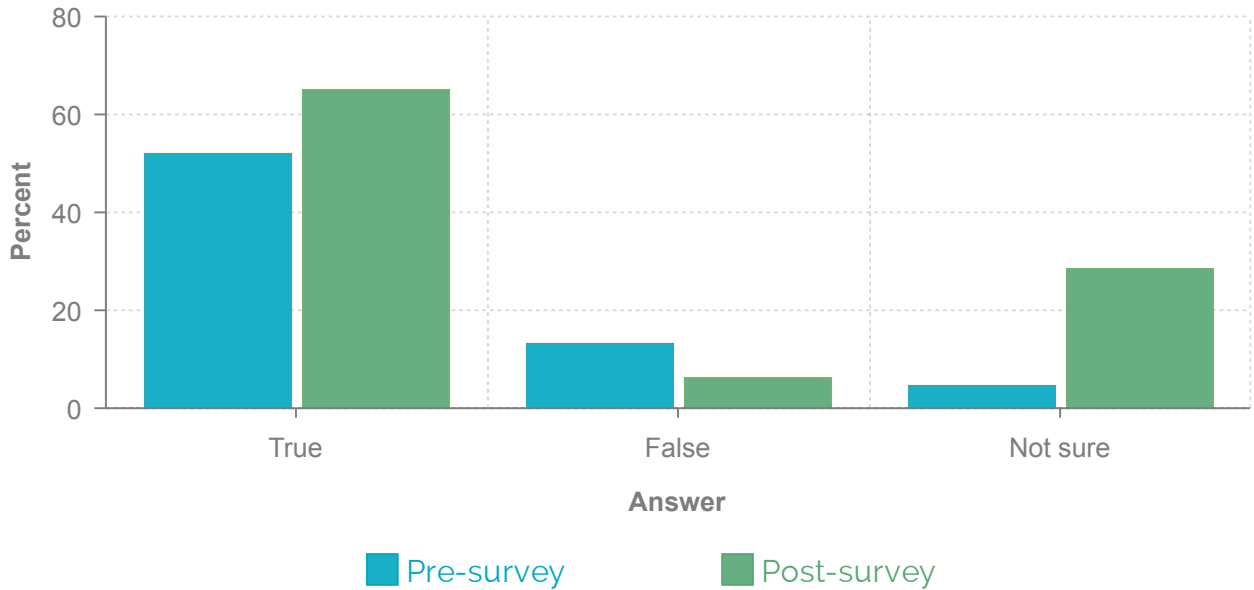

#	Q4	% Pre	% Post	% Change
1	True	33.07	39.21	+6.14
2	False	20.57	18.80	-.77
3	I'm not sure	46.36	40.99	-5.37

Q5: I am confident in my ability to integrate my emerging professional identity into my existing digital identity.

Pre-survey   Post-survey
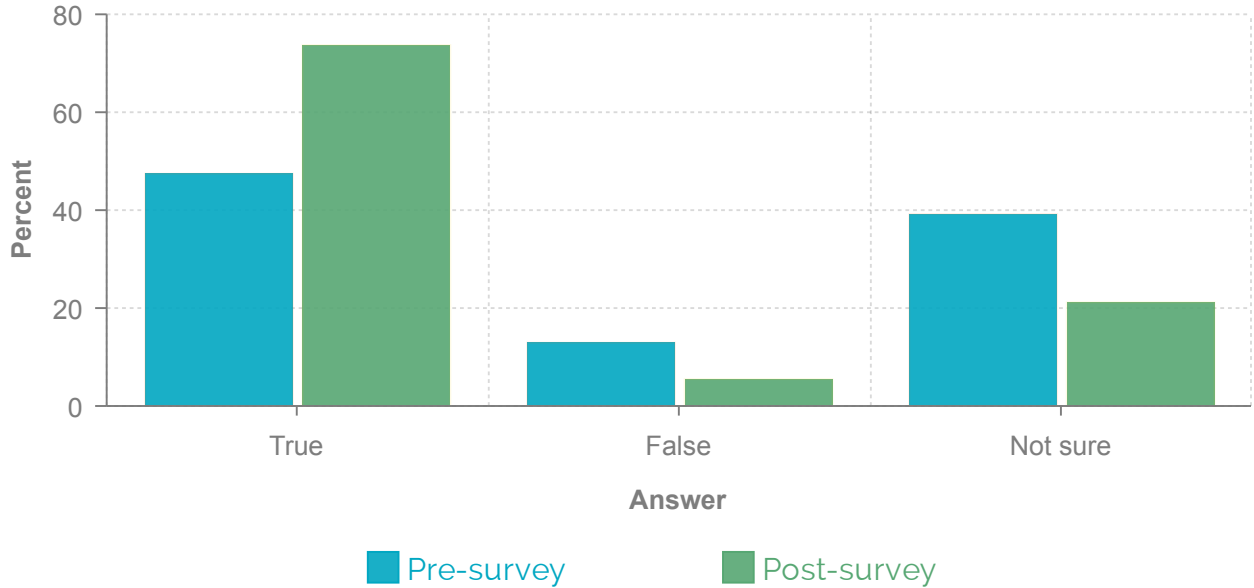
#	Q5	% Pre	% Post	% Change
1	True	47.63	73.66	+26.03
2	False	12.97	5.35	-7.62
3	I'm not sure	39.40	20.99	-18.41
	Total	632	505	

Q 6: Should issues related to my digital identity arise, I am confident in my ability to resolve them.
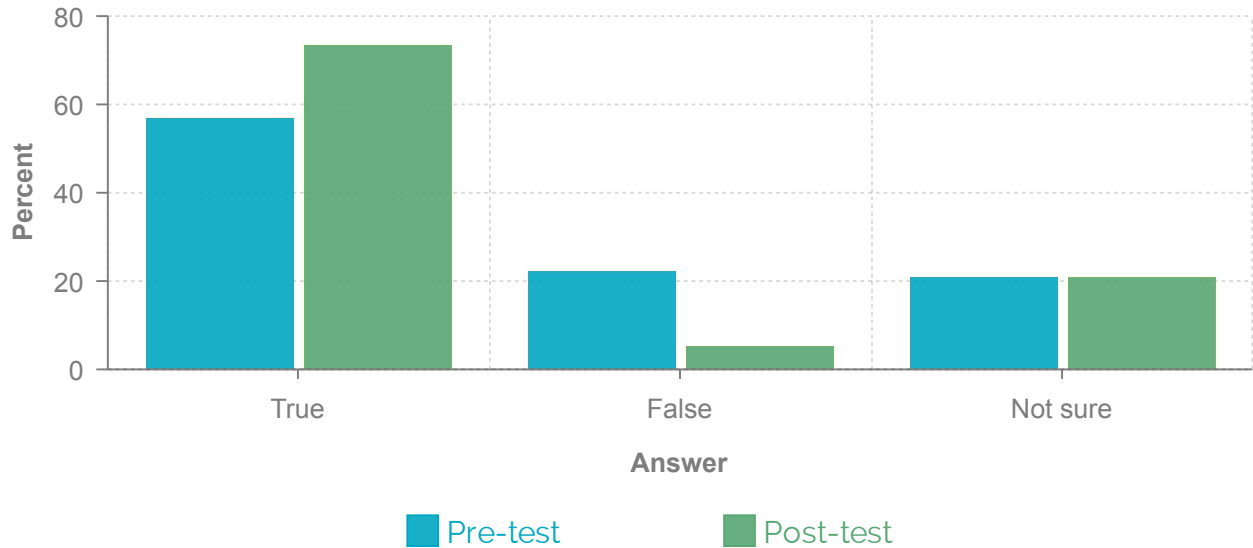

#	Q4	% Pre	% Post	% Change
1	True	52.06	65.15	+13.09
2	False	13.29	6.34	-6.95
3	I'm not sure	4.65	28.51	-6.14
	Total	632	505	

Q7: When I hear that "teachers are held to a higher standard," I am confident in my ability to determine what these standards are.
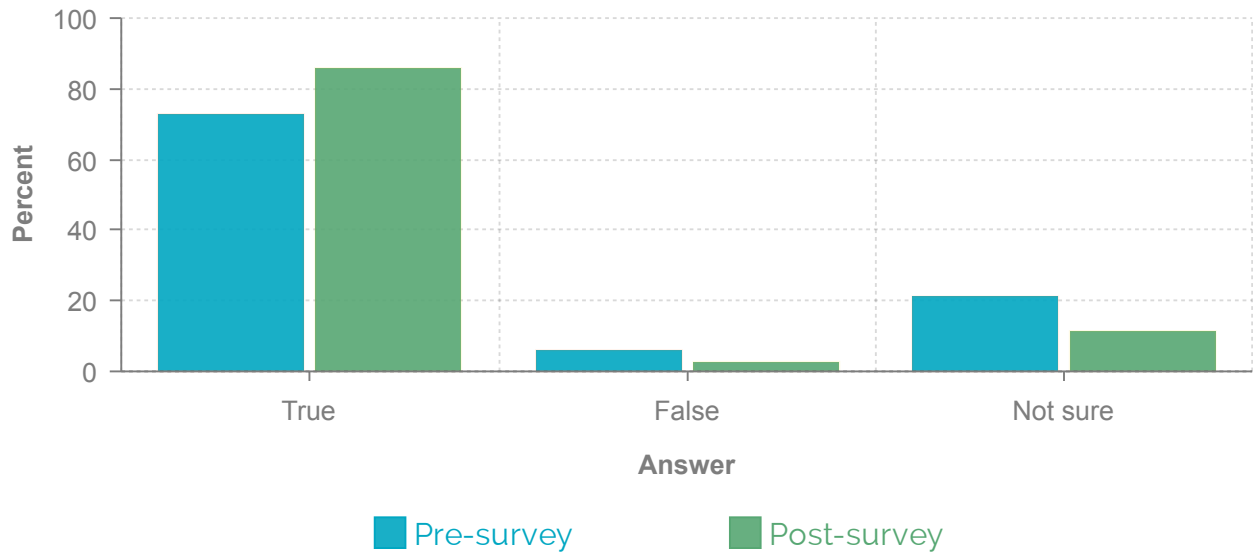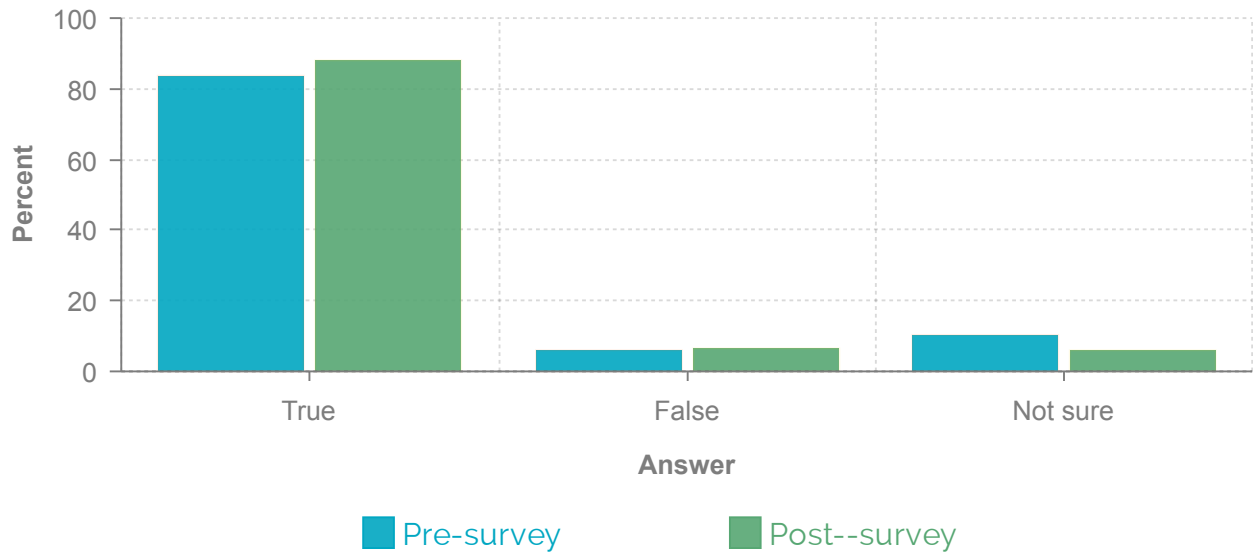

#	Q7	% Pre	% Post	% Change
1	True	72.78	85.74	+12.96
2	False	5.85	2.97	-2.88
3	I'm not sure	21.36	11.29	-10.07
	Total	632	505	

Q8: I have made changes to my use of technology, including social media, in order to meet the standards of professionalism for teachers.

#	Q7	% Pre	% Post	% Change
1	True	56.96	73.66	+16.97
2	False	22.31	5.35	-16.96
3	I'm not sure	20.73	20.99	+.26
	Total	632	505	

Q9: I intend to make changes (or more changes) to my use of technology, including social media, in order to meet the standards of professionalism for teachers.

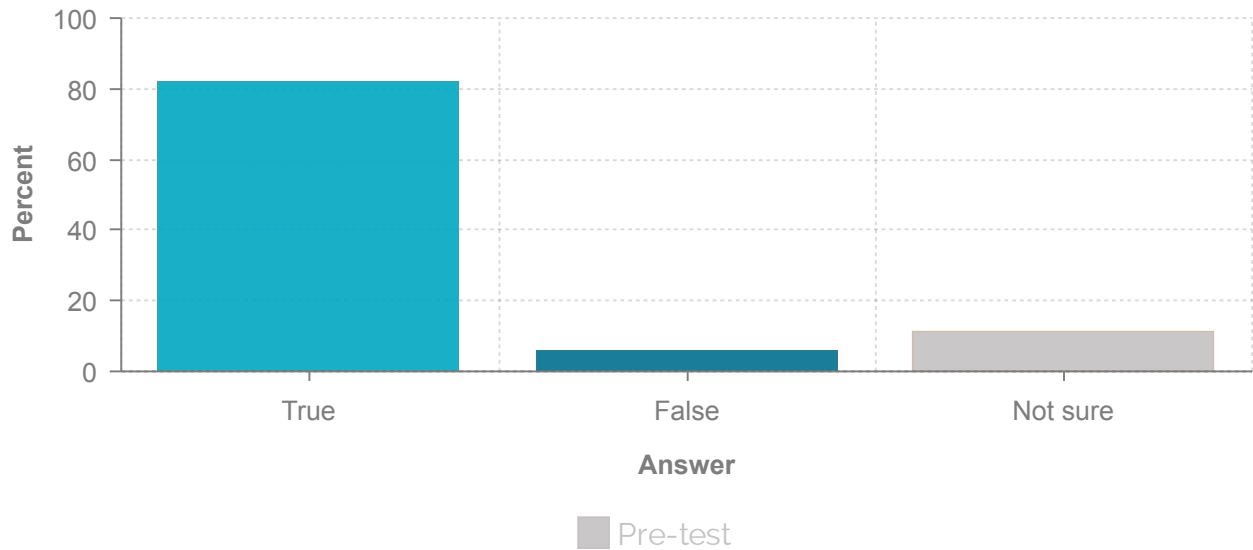| #	Q7	% Pre	% Post	% Change
1	True	83.54	87.92	+4.38
2	False	6.01	6.34	-.33
3	I'm not sure	10.44	5.72	-4.7
	Total	632	505	

Q10: After reading and discussing the case studies today, I feel more confident making informed decisions about my digital identity as a teacher candidate.

#	Q10	% Post
1	True	83.54
2	False	6.01
3	I'm not sure	10.44
	Total	632

Question 11

Please elaborate on your answer to question 10. This will help us to understand any changes in confidence that teacher candidates experience as a result of these case studies.

2 Inspire Action

Setting boundaries between myself and other teacher candidates/future colleagues regarding professional conduct online to protect myself and to protect others as well.

I plan to update my LinkedIn so it reflects me in a positive professional light and gives me control over what people see of me when they use search engines

You can't go wrong with bringing up issues (social media related or not) with your school or faculty advisers and tackling the problem head on.

I am appreciative of the case studies and will be considering this topic more in depth

Even in private group pages or chats, you have to be aware that you are associated with what is shared in that context.

3 Questions

I think that often times it is a very thin line between what is acceptable and unacceptable. I'm struggling with the idea of online dating presence while also maintaining privacy and professionalism. How do teacher candidates balance the private lives with work?

I feel that the standards held for teachers can be overwhelming. There is a base line that is obvious (no swearing, or engaging in destructive behaviour). However, parents can all have different interpretations of what a teacher should act like. Also it is scary that people can ruin your reputation online just because they are disgruntled.

Where do political standpoints fit into the question of "higher moral standards"? Is it best to be apolitical online despite having strict privacy settings?

I feel digital identity is a controversial topic. As teachers we are held to a "higher standard" however I feel in this day and age, what we have posted in the past should not affect how we are viewed now. We learn in the program about growth and change and a judgment-free society so I feel the community we teach in should respect and understand that.

1 Better Understand Impact

I better understand the impact that my actions online can have on my future career. Things such as screenshots of conversations online are things that I have not thought of before. I will be more aware before I post in the future

Even though I am already very private on social media and I don't use it often, I feel that now I have had a chance to think about some forms of media that I didn't consider could be a problem.

I have learned how important it is to think about how I will be perceived and held to a higher standard

The scenarios made me reflect on how fluid these situations can be. I essentially don't participate or have my settings set to the maximum privacy. But I help me think about the challenges.

Discussing what someone would do faced with a difficult situation regarding digital identity helped me unpack possible solutions to these situations, and reflect on how we should always be conscious of our presence online

4 Not sure what I can do

We talked a lot about having a positive presence online, but I am unsure of what this looks like or how to do this.

After all the case studies, I I am not sure I feel confident using social media. We most of times see that teachers or TCs don't post anything wrong, but still get in trouble for that, when it is the student who is doing the bullying, or doing inappropriate things.

We read and discussed the Snapchat case study, I'm still a little unclear as to what the consequences were and how she should have approached and resolved the issue. Thank you!

A lot of the discussions seem to have no clear line to anything and thus put me in a more confused situation... more discussions regarding digital tattoo will be helpful

5 Nothing I can do/Need to do

I think for me personally just making sure all my accounts are private. I do not post on social media or haven't in several years so there is really nothing that I am looking to change, except getting rid of different social media's that I don't use.

I felt as though a lot of what was mentioned today was common knowledge. I believe that although most people should know how to properly present themselves in a professional light, there may be a select few who may have learned something from this lecture.

I am confident my social media accounts are appropriate. I will continue to post only professional content, therefore no problems should arise.

This really didn't change much of what I already believe.

6 Workshop Praise

The case study was very pertinent and the resources given were useful. Thanks!

I feel that this workshop has brought to light a lot more questions about personal life that I hadn't considered previously.

The case studies were very relevant and it was great to discuss it with my classmates so we can collaborate ways we would resolve the situation if it had happened to us.

I think that you all have done a good job of highlighting that Social Media is not private and never will be. Therefore, we need to treat every interaction on the platforms as if they were public. Given that teacher's are held to a higher standard, that means that EVERY post need to be held to a higher standard.

It's good to be aware of the consequences of actions and concrete examples are very helpful

Workshop Critique

I was hoping to hear some examples of Canadian cases where teachers have been let go or gotten in trouble to get more context since "a higher standard" isn't defined at all. Also I'm disappointed that we only did one case study.

Require more strategies and help if something does happen or how to "clean up" media - large focus on values/perspectives not on strategies / tools Mentioned having LinkedIn as first search on google - no explanation as to how to do that

Many of these case studies and lack of statistics on how often these cases occur overall can result in feelings of fear over empowerment.

Class discussions in a huge lecture hall are too loud. Can't hear, very noisy. We're let out 15 minutes late as well. Would rather have a 'cheat sheet' of 15 points to follow to keep identity safe, rather than so much noisy discussion with few specific rules as takeaway. Go through the school board rules with us, rather than spending time discussing things we don't really know about yet (because we haven't read the resources you're giving us today).