

January 26<sup>th</sup> 2011

**BOO MEETING #2!!!**

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# FACEBOOK GROUP: BOO 2010/2011

- ✘ Currently: 56 members (5 incl. O-Team)
- ✘ Total SLs: 72
- ✘  $72 - 56 + 5 = 21$
- ✘ If you would like to join, let Derek know and he will add you to the group.
- ✘ This is OPTIONAL:
  - + Group is designed as an informal space for Squad Leaders to share ideas and socialize
  - + Primary communication is EMAIL

# RECRUITMENT STRATEGY

## ✘ CAN YOU LEAD THEM?

- + Digital Signage
- + Posters
- + Flash Mobs
- + Chits
- + Emails
- + Facebook
- + Twitter



a place of mind  
UBC

I AM UBC

**Can you lead them?**

[www.involvement.ubc.ca/](http://www.involvement.ubc.ca/)





**I AM UBC DAY  
FEBRUARY 2<sup>ND</sup> 2011**

# CLASSROOM ANNOUNCEMENTS

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- ✘ Targeting First Year Classes
  - + Reason 1: large class size = lots of people
  - + Reason 2: a sense of personal relevance  
(Imagine was only 5 months ago)
  - + Reason 3: often the first step to get involved in UBC
- ✘ Default script prepared...and Action!
- ✘ NOTE: make announcements in YOUR classes!!!

# RECRUITMENT BOOTH

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Locations:

- ✘ Irving K. Barber Library
- ✘ Bus Loop (not really a booth)
- ✘ Front of Ladha Centre
- ✘ Totem Park/Place Vanier/Walter Gage

How will you **SNAG** them?

# FLASH MOBS

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- ✘ You don't need to sign up for them, just show up!
- ✘ Lets make this epic 😊
- ✘ Dates:
  - + Jan. 31<sup>st</sup> : 10:30 am, 11:30 am, 1:30 pm, 2:00 pm
  - + Feb. 1<sup>st</sup> : 11:30 am, 1:30 pm, 12:30 pm
  - + Feb. 2<sup>nd</sup> : 11:30 am , 12:00 pm , 12:30 pm , 2:00 pm
  - + Feb. 3<sup>rd</sup> : 11:30 am, 12:30 pm, 1:30 pm
  - + Feb. 4<sup>th</sup>: 11:30 am, 12:30 pm, 1:30 pm
- ✘ Meet in the CSI (Flash Mobs in the SUB and on the Plaza)

# EXPECTATIONS FROM O-TEAM

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- ✘ Commit at least 2 hours  
(more = 😊 less = ☹️ )
- ✘ Be mindful of others when sharing space
- ✘ Have FUN spreading your dynamic  
**ENERGY!**



# HOUSEKEEPING ITEMS

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- ✘ Lost & Found from BOOt Camp
  - ✘ BOOt Camp Evaluation
  - ✘ CWL
  - ✘ BOO-o-Tang
  - ✘ I am UBC t-shirts
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- ✘ **DON'T FORGET TO SIGN UP FOR SHIFTS!!!**  
(or you will have to buy Bowen a drink)

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GO OUT THERE AND....

**RECRUIT!!!**

# FACULTY BREAKOUT SESSION

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**Arts:** Presentation Centre

**Science:** Boardroom

**Engineering:** Small Meeting Room

**COMM:** CSI Lounge (by the monitor)

**HKIN:** CSI Lounge (by the front desk)

**LFS & Forestry:** Computer Space