Institutional Strategies

UBC Background

UBC - Institutional Strategies



Photo from UBC historical archive

http://www.library.ubc.ca/archives/humble.html

- Institutional Mission and Vision: Trek 2000 & 2010
- Trek Pillars
 - People, Learning, Research,
 Community, Internationalization
- Trek:
 - Captures UBC's high level values (common across academic and administrative units)
 - Provides a planning & prioritization framework, e.g., internal grant funding (TLEF) tied to meeting goals of Trek
- 2009: New strategic plan development underway

UBC - Learning Tech planning

- ACCULT Report (2000, 2002)
 - > Enhance quality student learning
 - > Decentralized initiative and control
 - > Central facilitation
 - > Coordinated LT and IT
- E-Strategy (2001, ongoing)
 - > guiding framework to align UBC's technology initiatives with the university's strategic goals



DECENTRALIZED COLLABORATION Enterprise infrastructure with local/end-user control

Select Recent Initiatives

UBC INSTITUTE for the SCHOLARSHIP of TEACHING AND LEARNING





Carl Wieman Science Education Initiative at the University of British Columbia

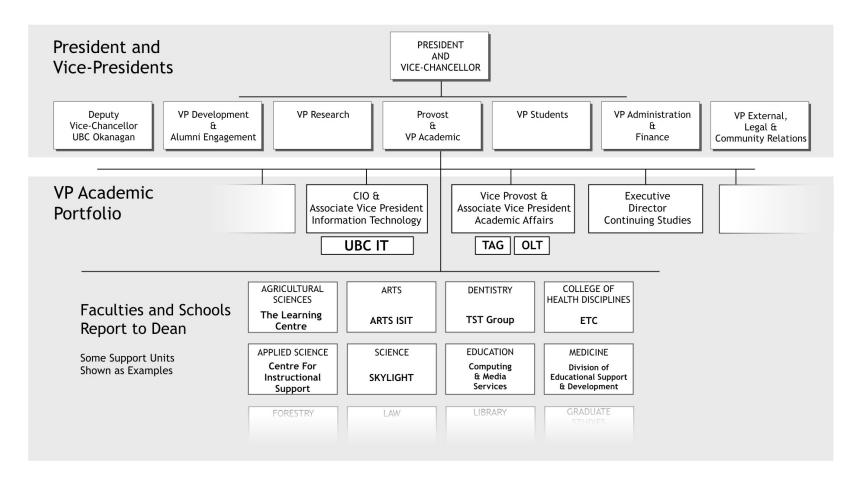
L asting E ducation, A chieved & Demonstrated

- Scholarship of Teaching (ISOTL)
- Improve Teaching Practice (SHINE)
 - > Improve teaching skills (faculty, TAs)
 - > Student feedback on teaching
- Student Success: developing learning skills (LEAP)
- Carl Wieman Science Initiative (2006) http://www.cwsei.ubc.ca/
- LEAD- Lasting Education Achieved and Demonstrated (http://lead.ubc.ca)

Institutional Structure

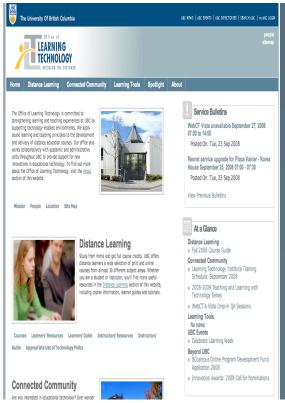
UBC Background

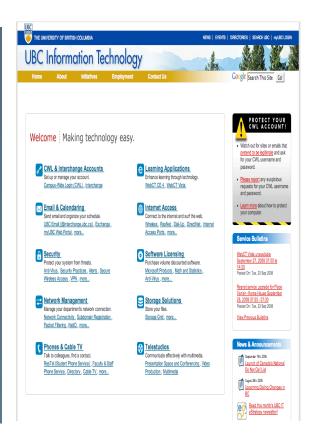
Culture: Decentralized Distributed support model



Centrally Positioned Groups: OLT, TAG, UBC IT, Library Skills Development, Scholarship of Teaching & Learning, Community Facilitation, Infrastructure & Application Support







Faculty-based support & research units: Services contextualized to discipline (Course & Program Support)







Computing & Media Services





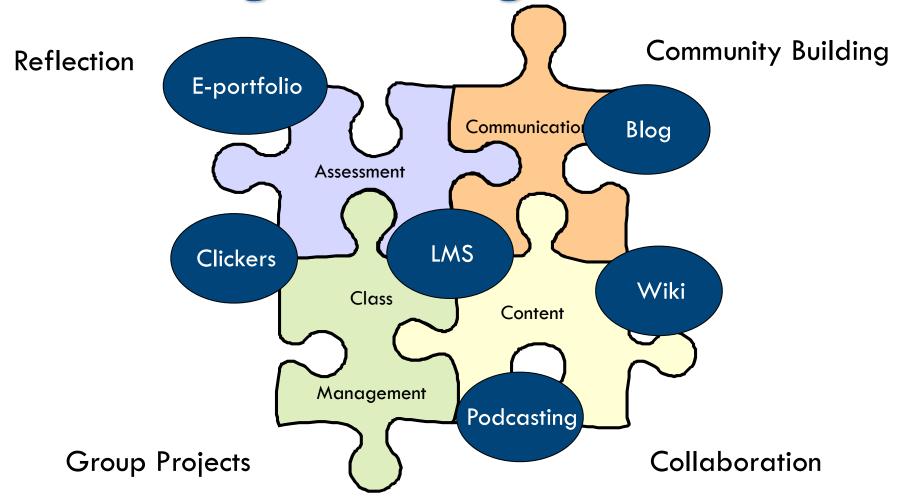
Fundamentals: Teaching & Learning Needs

e-Learning Framework

High Level Values

- Learning & Teaching needs drive technology use: choose tool(s) to complement/satisfy instructional goals
- UBC environment is diverse, with both local and central provisioning of resources
- Strong value in community
- No one technology is perfect
- Openness is a critical consideration

Teaching & Learning Puzzle: Tools



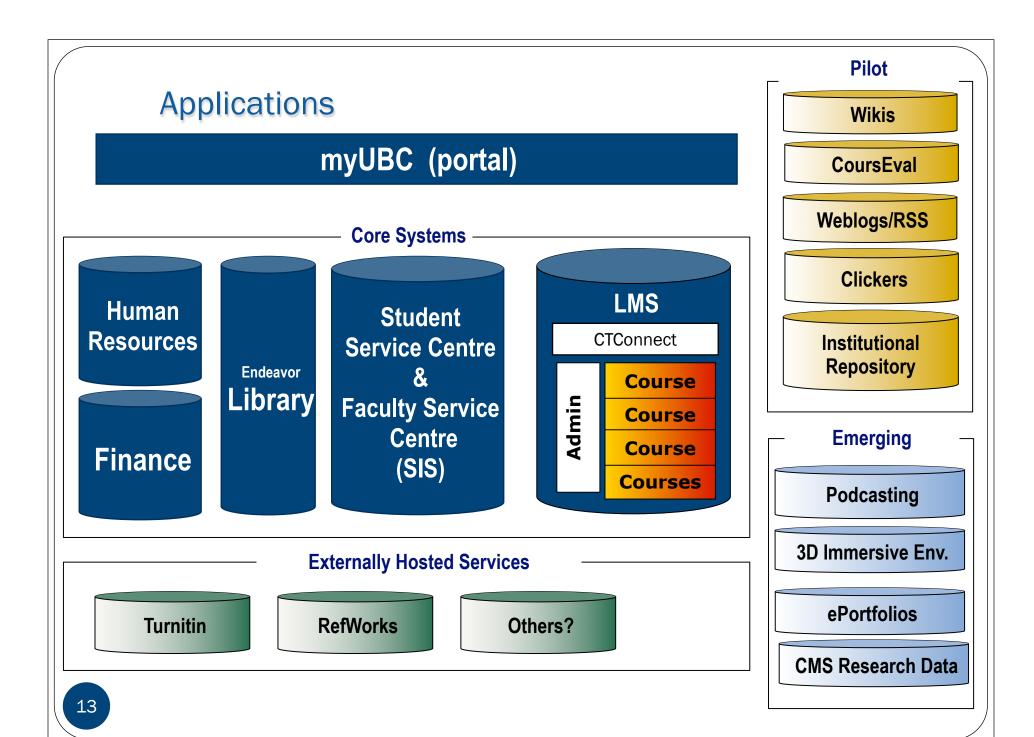
Widely Available & Emerging Technologies @UBC

Broad Use (Central)

- Course Management (CE/Blackboard Vista)
- Clickers
- Turnitin
- Social Software
- ePortfolios (community)
- Refworks
- Web-based Teaching Evaluations

Faculty/Program

- Team-based learning
- ePortfolios
- Social Software
- Podcasting
- Reusable content/ media
- 3-D Immersive Environments
- Videoconferencing & Remote Collaboration



Technologies that work independently and with the LMS

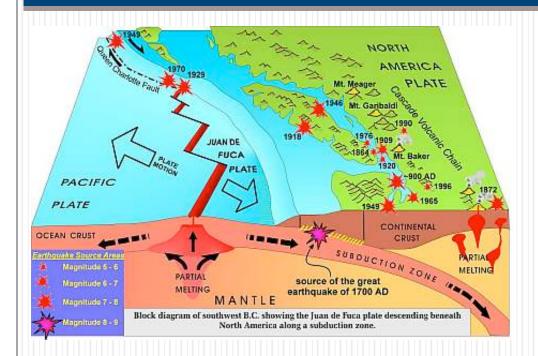
- "Plugins" (Powerlinks, Building Blocks...)
 - Wimba Voice Tools
 - Wimba Live Classroom
 - Turnitin
 - iClicker
 - Faculty-built tools (Abacus)

Appear as tools inside the LMS

- Anything with RSS
 - Weblogs, wikis, new services, library lists
- Content (Web DAV upload)
 - Respondus (Quiz Editor)
 - StudyMate (Games/Flash Based quizzes)
 - Dreamweaver

Lifecycle Stage	Service Provision	Focus
Emerging: Exploration Stage	Local support unit or vendor based	Project focus: Self- selected faculty and students
Pilot (Development Stage)	Infrastructure (server support) provided by UBC IT or Vendor User and learning Support services project-based plan, provided by blend of faculty support units, OLT and vendor	Coordinated pilot focus: project teams comprising a blend of early adopters and mainstream faculty
Core (Operations)	Infrastructure and application support: UBC IT or vendor Tiered User Support	Campus-wide scope with diverse programs that appeal to innovators & mainstream
	Learning Community services available campus wide through TAG/OLT workshops (may be delivered by local support staff)	
	Most course and program services delivered by	

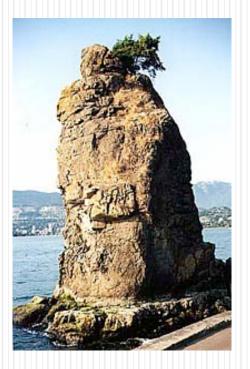
EOSC311



VANCOUVER, CITY ON THE EDGE

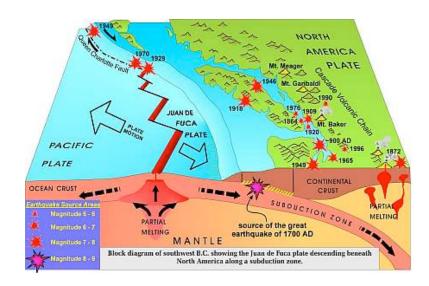
Living with a dynamic geological landscape





Course Characteristics

- 3rd year Science elective (engineers and science students excluded)
- 3 credit, distance delivery, 13 weeks, proctored final exam
- Focus on Vancouver geology
- Philosophy: ground learning in the familiar
 - Activate prior knowledge
 - Link to current events
 - Link to natural surroundings
- Rich media resources



Course Goals

- Explain the relationship between the origin and distribution of earth materials (rocks and surficial deposits) in terms of earth processes operating over different times scales in the greater Vancouver Region (southwestern BC).
- Apply the knowledge of earth processes and materials of to interpret how earth processes impact other geographic regions.
- Explain how the natural resources (e.g., water, metals, industrial minerals, fossil fuels and building materials) that impact the lives of the citizens of Vancouver and/or its economy form, and why Western Canada is so rich in these resources.
- Articulate the relevance of the geosciences to individuals and to society.
- Evaluate earth sciences topics presented in the media, on the basis of evidence presented and your knowledge of earth processes.
- Navigate and use computer software and online tools with proficiency, including: manipulating common software packages; finding, evaluating and using Internet-based sources; and computer-based communications.

Assessment strategy

- Activity Participation (15%)
 - Discussions: knowledge building and sharing
 - Online exercises (Virtual Earthquake)
- Module quizzes (5%)
- Geo-News Analysis (20%)
- Field Trip Report (10%)
- Research Paper (20%)
- Final Exam (30%)

Content

- HTML Pages
- Annenberg Project movies
- Flash Modules (Norway)
- Narrated and non-narrated presentations

7 principles

- 1. encourages contact between students and faculty
 - discussions, email, office hours
- develops reciprocity and cooperation among students
 - glossary building, hypothetical field trip
- encourages active learning
 - Discussions, virtual earthquake activity, movie guidelines, geo-news assignment
- - (try) to return assignments quickly, answer emails rapidly

7 principles

- 5. emphasizes time on task
 - Participation, schedule, quizzes
- **M** communicates high expectations, and
 - Course outline, module 1
- respects diverse talents and ways of learning
 - Wide resource selection, flexible in project format