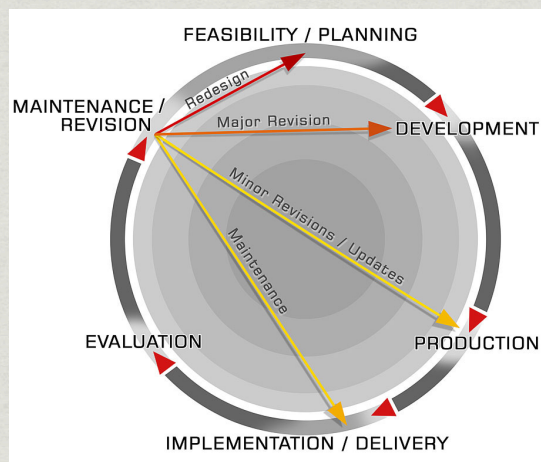


Design Workshop: Developing an evaluation strategy.

UBC/KFUPM workshop 2009



Evaluation





OLT Evaluation Processes

- * Development
 - * Academic Review (two stages - planning/ implementation)
 - * Department oversight of course materials
- * Delivery
 - * Evaluation after pilot run of course (after successive runs)
 - * Course Debriefing with course author/instructor
 - * Student Evaluation of Teaching (SEOT)



UBC Evaluation Processes

2006: Student Evaluation of Teaching

http://www.vpacademic.ubc.ca/policy_on_student_evaluation_of_teaching.pdf

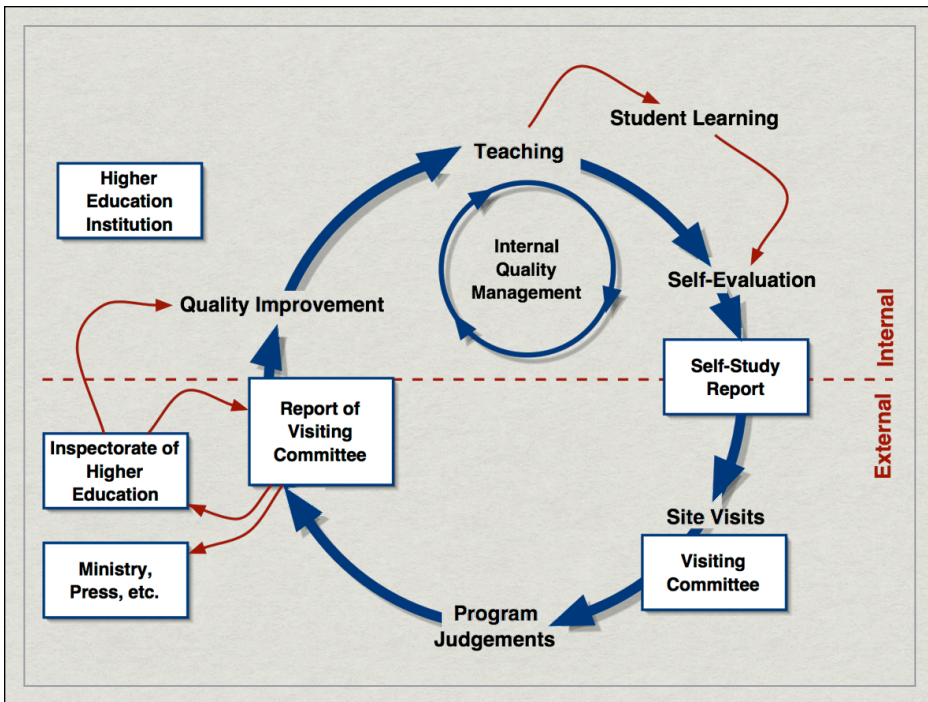
- * To provide data that will be used to continuously improve the student's learning experience.
- * To provide students, departments, faculties and the University with a source of data about the overall quality of teaching.
- * To provide teachers with information on their teaching performance and to assist with the further development of their teaching.
- * To provide the University with data on the quality of teaching to be used for operational purposes, including but not limited to assessment of faculty for merit and/or performance adjustment salary awards, promotion, tenure and institutional recognition.

SEOT: University Module

- * The clarity of the instructor's expectations of learning.
- * The instructor's ability to communicate the course content effectively.
- * The instructor's ability to inspire interest in the subject.
- * The fairness of the instructor's assessment of learning (exams, essays, tests, etc).
- * The instructor's concern for students' learning.
- * The overall quality of the instructor's teaching.

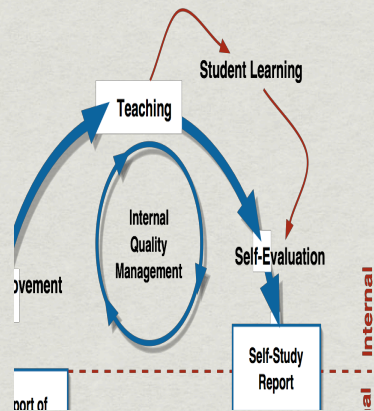
Access to Evaluation Data

	Stakeholder Representative				
	Individual Teacher	Department Head or Designate	Dean/Head of School or Designate	University Designate	Students/AMS
University Module	X	X	X	X	X ¹
Faculty/School Module	X	X	X		
Department Module	X	X	X		
Confidential Teacher Module	X				



Internal Evaluation of Instruction

- * Clarifying purposes for evaluation
- * Did students approve of the course content and teaching style?
- * Were expectations met?
- * Can I improve my teaching?
- * What are the strengths and weaknesses of the course?
- * For a research project



Evaluation in your context

- * KFUPM - University-wide?
- * Faculties?
- * Departments?
- * Learning Technology Projects?
- * Saudi Arabia?