

7 Things to Know About Geotagging

1 Almost any kind of content can be **geotagged**: photos, videos, data sets, wiki pages and blog posts.

2 Some mobile devices automatically add **location data** to your photos and videos.

3 You can buy devices that **geotags** photos and videos as you shoot them

4 **Social web** tools such as flickr and YouTube enable you to geotag your own content.

5 Geotagged content can be placed on top of online **mapping tools** such as Google Maps.

6 Some mobile device apps allow you to view geotagged content around your **current location**

7 **Geotagging** is used in variety of fields such as History, Business and Health



Geotagging is the process of adding geographical information to any content such as photos, videos, statistical data, and blog posts. Devices, such as your mobile phone, uses some form of the global positioning system (GPS) or a collection of wi-fi signals to pinpoint your exact location. On the other-hand, geolocation-aware services like foursquare and scvngr, allow you to add information about their current location or about a place.

Geotags makes finding resources and information about a place more easily. For example, you can compare the perspectives of locals and journalists through photos taken during the Japanese Earthquake. Add publicly available data of world fertility levels on a world map to observe patterns and relationships.